



WASHOE COUNTY

Integrity Communication Service

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STAFF REPORT

BOARD MEETING DATE: January 25, 2023

DATE: January 11, 2023

TO: Open Space and Regional Park Commission

FROM: Colleen Wallace Barnum, Park Operations Superintendent
Community Services Department, 328-2181, cwallace@washoecounty.gov

THROUGH: Eric Crump, Operations Division Director
Community Services Department, 328-3625, ecrump@washoecounty.gov

SUBJECT: Presentation, discussion and possible approval of an agreement with E720 LLC for the Battle Axe and Tracks Music Festival to be held at Rancho San Rafael Regional Park, October 7 & 8, 2023 and authorize the Director of the Community Services Department to sign the agreements on behalf of Washoe County. (Commission District 3)

SUMMARY

E720 LLC is interested in bringing back a two-day multi-stage music festival to Northern Nevada. They produced the music festival on October 1 & 2, 2022. They were pleased with the experience at Rancho San Rafael Regional Park in 2022 and want to come back for 2023. If 2023 is successful, E720LLC would like to renew the agreement for future years.

Washoe County Strategic Objective supported by this item: Economic Impacts – Support a Thriving Community

PREVIOUS ACTION

February 8, 2022 – The Board of County Commissioners approved an agreement with E720 LLC for the Battle Axe and Tracks Music Festival to be held at Rancho San Rafael Regional Park, October 1-2, 2022.

January 4, 2022 – The Regional Parks and Open Space Commission recommended the Board of County Commissioners to approve an agreement with E720 LLC for the Battle Axe and Tracks Music Festival to be held at Rancho San Rafael Regional Park, October 1-2, 2022.

BACKGROUND

E720LLC produced the Battle Axe and Tracks Music Festival on October 1 & 2, 2022 at Rancho San Rafael Regional Park. It was well received by attendees and the promoters would have like to continue to use Rancho as the venue for their music festival. We did receive a small number of concerns from near-by neighbors regarding sound level and the music playing too late. Staff discussed these concerns with E720LLC representatives and it was agreed that the orientation of the stage would change to face north rather than west

and to have the festival end earlier. It previously ended at 10pm on Saturday and Sunday and will now end at 9pm on Saturday and 8pm on Sunday.

Similar to other Special Events, Washoe County will provide minimal staff to assist in planning, monitoring, and cleanup of the event. The agreement provides that the event organizer provide support for the majority of the event logistics including security. This model has proven successful for other large special events within Washoe County's parks such as the Artown Festival of 2021 and the Great Reno Balloon Races.

Based on the changes approved to Chapter 95 of the County Code, the Regional Parks and Open Space Commission will be the final approving body of the Special Event agreement.

FISCAL IMPACT

Should the Commission approve this special event agreement, Washoe County will receive \$13,040 in revenue from the event.

RECOMMENDATION

It is recommended the Open Space and Regional Park Commission approve an agreement with E720 LLC for the Battle Axe and Tracks Music Festival to be held at Rancho San Rafael Regional Park, October 7&8, 2023.

POSSIBLE MOTION

Should the Board agree with staff's recommendation, a possible motion would be: "Move to recommend the approval of an agreement with E720 LLC for the Battle Axe and Tracks Music Festival to be held at Rancho San Rafael Regional Park, October 7&8, 2023."