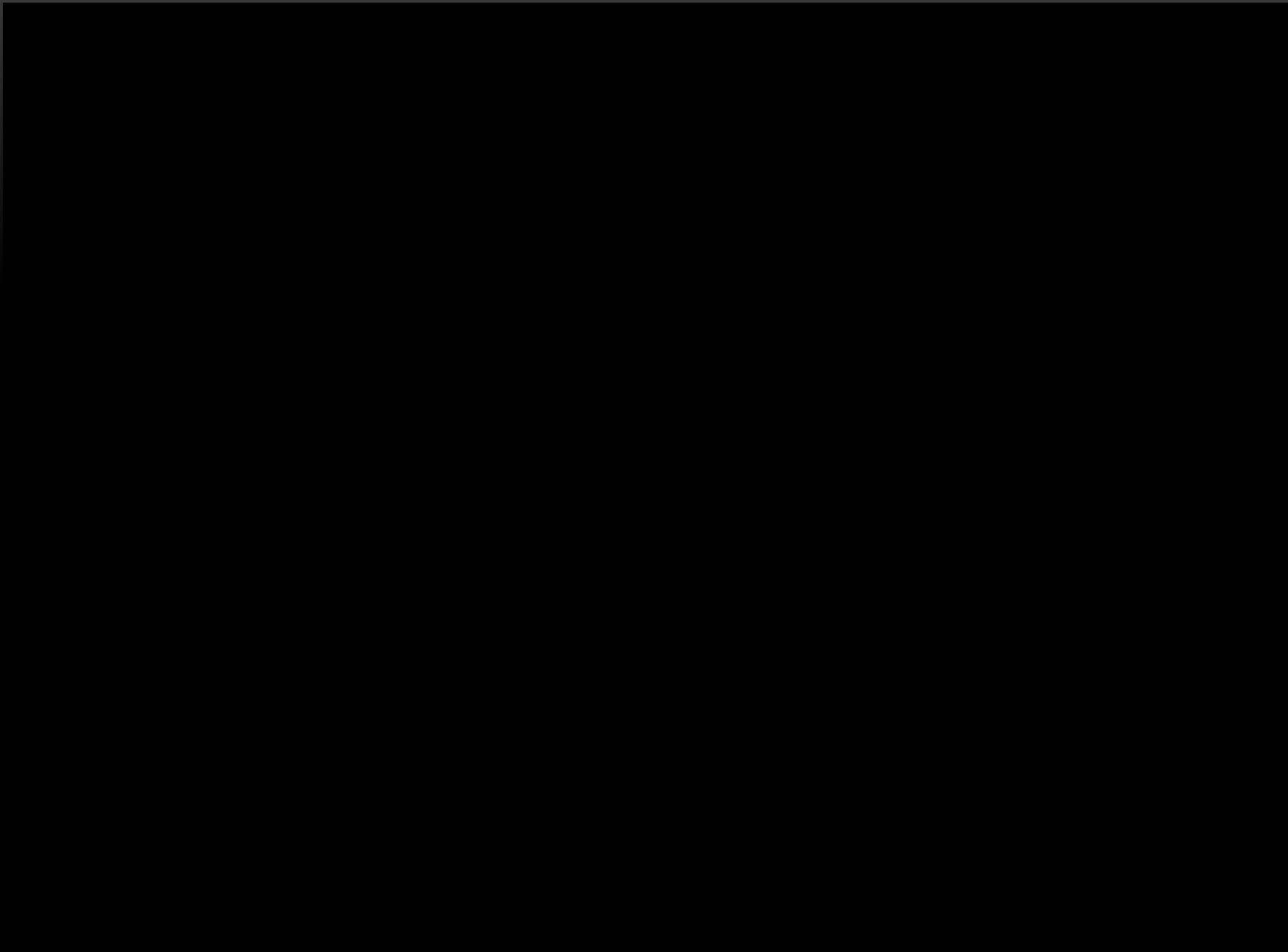




Presented by E720

Oct. 7-8, 2023



THE WHO

- E720 is a Northern Nevada based Company with over 25 years event, VIP and arts experience, E720 has recently formed to create this unique experience combining music with the assets that make our area great. Rancho San Rafael Park is a natural and perfect location to produce this new event.
-

THE WHAT

- The area's newest multi-day music festival combining the best emerging and established rock and blues musicians on the scene today. "Battle, Axe & Tracks" will take place Oct. 7-8, 2023.

THE WHY

- The goal of the festival is to strengthen Northern Nevada's reputation as a regional music, art and culture destination while utilizing the unique resources within Rancho San Rafael Park and our proximity to historic locations and attractions in Reno, Carson City and Virginia City.
-

What's New in 2023



The Layout



The Time

We will begin the festival at 11am and go until 9pm on Saturday and 8pm on Sunday.

Feedback

A horizontal line of orange glow, resembling a light flare or a thin beam of light, stretches across the width of the slide below the word 'Feedback'.

many more

2d Love Reply Message 1

Susie Wilson
Great 1st year! looking forward to many more! Thank you for the good times and great memories!

2d Love Reply Message 1

John R McCrossen
Good times! Well done it was Epic pics tomorrow and cant wait for next year

2d Love Reply Message 1

2d Like Reply

Tammy Lowe
Reno loves you all

2d Like Reply

Karen Buckner Poquette
Awesome festival, thanks so much for all the hard work to put it on.

2d Like Reply

Khalilah Smith Cage
Bravo!

2d Like Reply

Durable David

Like Comment Share

5

Carolina Enriquez
Thanks for sharing

LOVE IT

1d Like Reply

Theresa Miranda
This fabulous musician was a beast Saturday night in Reno. Tickets will sold early for this one festival next year. It was a surprise to see so many



Lorie Roberts is at Battle, Axe & Tracks.
3d · ShowClick

Already planning for next year! What an amazing Reno event! Get your tickets early and save \$\$\$.



showclick.com

Casino.



55 4 comments

2d Love Reply Message 1

Kevin Patrick Dwyer
Amazing show!! Thanks for the great experience!!

2d Love Reply Message 1

Armando Valencia
Great show, looking forward to next year. 🙌

1d Love Reply Message 1

Cheryl Shawl
What a great start to hopefully the first of many more to come!

What they are saying

2d Reno, NV

Tickets now on sale for 2023 at 2021 tickets prices for a limited ti... See More



41 4 comments 14 shares 640 views

Like Comment Share

them coming... Ian Moore absolutely killed it... consummate performer, fabulous guitarist....

1d Like Reply Message Hide

Top Fan
Toni Richmond Panter
It was a fabulous weekend! I'm looking forward to next year!

2d Like Reply Message 1

Paul Campbell
Had a great time . Bands were fantastic. Looking forward to next year

2d Like Reply Message 1

Solomon Hicks, Dennis Johnson & The Mississippi Ramblers and more! We got to hear a lot of serious guitar playing! These artists rocked! Lord willing, we will return for next year's festival!

"Simple music is the hardest music to play and blues is simple music." ~ Albert Collins

"For me there is something primitively soothing about this music, and it went straight to my nervous system, making me feel ten feet tall." ~ Eric Clapton



Insights unavailable

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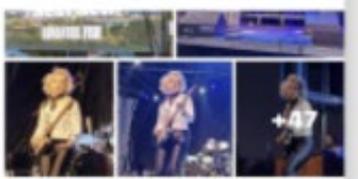
23

1 Share

Most relevant

Deb Travis Smith
Outstanding!!! 🙌🏻🙌🏻🙌🏻 Ima tell all my friends 'bout you!

2d Love Reply Message 3



Like Comment Share

267

35 Shares

Top comments

Paul Campbell
I was there. Cha was amazing

Hide

Author
Battle, Axe & Tracks
Armando Valencia Thank you! We were working on our lineup for 2023 last night.

13h Like Reply

Write a reply...

Top Fan
Lorie Roberts
Just bought our 2-day passes for next year! What an amazing event for Reno - great job you guys 🙌🏻🙌🏻🙌🏻.

Projected Economic Impact

- E720 expects to sell at least 2,500 tickets up to a maximum of 4,000
- 20% of attendees staying two nights in local hotel/motels and RV's
- Spending an average of \$220/day on accommodations, food and beverage, retail, recreation, gaming, and transportation in addition to ticket sales thereby infusing the local economy with \$690,900 for two and a half days of events.