



May Center Report – October 2019

Open Space and Regional Park Commission Meeting



May Arboretum Report

HIGHLIGHTS

- ◆ That arboretum horticulturist was featured on the news for fall color in the gardens.
- ◆ The arboretum will be accepting a UNR intern, Chad Morris from the School of Anthropology.
- ◆ Danielle Ornelas, Colorado State University Graduate Student completed her Cap Stone project at the arboretum. Her focus was on reaching out to underserved communities. She will provide a copy of her graduate work to the arboretum. In addition she will be presenting her results at a national conference in Fort Collins Colorado.
- ◆ The horticulturist was awarded approximately \$78,000.00 from the May Arboretum Society in project proposals. One project was the installation of a 300ft long and 2ft tall retaining wall across from Evans Creek Bridge. The wall was installed to prevent soil erosion that has occurred since the trail was constructed over 25 years ago. The two other projects are new irrigation upgrades for two of the gardens. The Arboretum is moving away from drip irrigation for the groves and installing overhead low gallon spray nozzles and heads (Rainbird VANS). Over sprays have been found to increase the health and vigor of the of trees, providing water under the drip line and beyond it.
- ◆ The Horticulturist continues to search for a new AmeriCorps member to manage and coordinate the arboretum educational program. The horticulturist was awarded \$9,500.00 from the May Arboretum Society for this position.
- ◆ The horticulturist was granted \$10,000.00 from the May Foundation for pruning and work is currently in progress.

Visitor Data

Pedestrian TRAFX Counter software averages the number of visitors based on historical data and the actual recorded data. Master summary suggest approximately 82,500 visited the Arboretum from January 2019 to October 21th, 2019. On average nearly 60% of our visitors enter through the south entrance and 40% from the west. The Arboretum expects up to 90,000 visitors by the end of the year, up nearly 22% from previous years. The chart below represents monthly visitation from January 1, 2019 to October 21th, 2019. April, May and June were busy months due to the blooming period, and October was active because of the attraction to the fall colors in the arboretum.

Year	Site	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	ADT [†]	ADT [†] x365	Days with data
2019	So.Arbo Entrance ^D	2,409	1,360	3,743*	6,749	6,194	7,090	5,630	5,247	4,942	6,181*			161.750	59,039	292
	West Arbo Entrance ^D	1,209	572	1,274*	2,044	2,436	2,871	2,083	1,612	2,403	3,574*			64.277	23,461	292



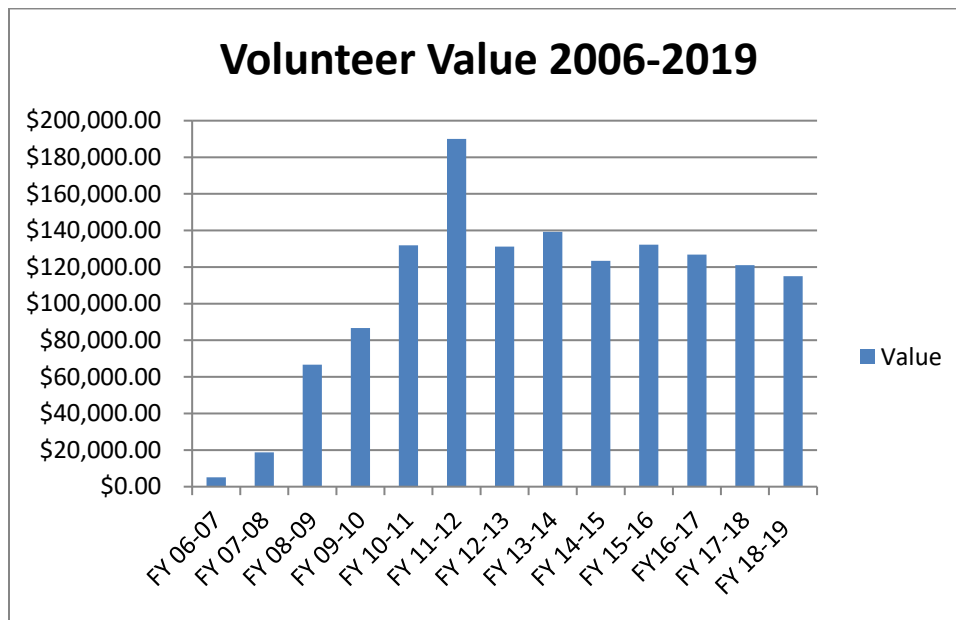
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May Arboretum Volunteer Program

- ◆ Since January of 2019, Arboretum volunteers recorded at total of 2,234.75 hours which has a service value of \$50,706.00. Since the inception of the program, volunteers have provided over \$1.2 million dollars in service to the gardens.



Memorials

- ◆ One memorial/donor benches were purchased, 11 memorial bricks were process, one Adopt-A-Tree and 2 new trees were processed. Many thanks to Robbie Short, INMATE WORK PROGRAM LEADER and his crew and Arboretum staff for assisting with the installation of the memorial bench, bricks and new trees.



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May Museum Report

HIGHLIGHTS

- ◆ The Museum had a booth at the annual Reno Bridal & Beauty Expo at the Grand Sierra Resort. Staff promoted rentable facilities at the Museum and Arboretum.
- ◆ The Art of the Aloha exhibition closed on October 20. It was well attended during its seven week run, bringing in approximately 1,500 visitors.

UPCOMING

- ◆ The Museum will display the Sierra Watercolor Society's winter exhibition "Something Old and Something New" beginning November 13.
- ◆ The Museum will host the Winter in Wonderland Steampunk Expo on November 16 & 17.