



TRANSFORMING LOCAL GOVERNMENT 2019

# SPONSORSHIP AVAILABILITY

**2019 Transforming Local Government Conference**  
 April 9-12, 2019 | Reno, NV | Presented by The Alliance for Innovation

All sponsorships above Pyramid Lake level include: 10'x10' exhibit hall space, pre and post conference attendee list, recognition in conference app and logo on sponsor board

**Washoe County and the Cities of Reno and Sparks** invite you to participate in the annual Transforming Local Government Conference to be held April 9-12, 2019 in downtown Reno. We will host more than 600 local government attendees and their families from across the United States and Canada.

As a sponsor of the **Transforming Local Government (TLG) Conference** you will experience a regional and national platform for you to showcase how your products, people, and services support our region and can benefit others or entice participants to return to Northern Nevada.

The TLG Conference boasts some of the most creative thinkers in government, features local tours to show off our innovative region and highlights best practices to attract attendees who are deliberately seeking new and innovative ways to provide high-quality service to the communities they serve.

**Help us show off our region and your entity by being a conference sponsor in 2019.** Certain levels of sponsorship qualify you for free exhibit space or conference registrations. We are excited to partner with our local supporters to put on a conference to remember!

## CONTACT US

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### AVAILABLE

**1** **\$20,000 | Conference Presenting Sponsor** *(Negotiate with sponsor)*  
 Premier recognition before, during and after the 2019 TLG Conference

**6** **\$10,000 | Lake Tahoe Sponsor Level** *(Select one)*

• <b>Keynote Sponsor Wednesday</b>	SWAG on tables, recognition from podium, logo projected on large screen, pre and post keynote promoted post, option of exhibit space or 4 registrations
• <b>Keynote Sponsor Friday</b>	
• <b>Co-Sponsor of Welcome Reception</b> <i>(2 available)</i>	Signage at reception, SWAG on tables, pre and post festival promoted post, option of exhibit space or 4 registrations
• <b>Co-Sponsor of Conference Festival</b> <i>(2 available)</i>	Signage at festival, SWAG distribution, pre and post festival promoted post, option of exhibit space or 4 registrations

**8** **\$5,000 | Mt. Rose Sponsor Level** *(Select one)*

• <b>Tech Sponsor</b> <i>(6 available)</i>	Daily Signage at registration, Exhibit Hall, logo on large screen at Plenary Sessions, option of exhibit space or 2 registrations
• <b>Pre-Conference Session Sponsor</b>	Signage at registration, logo on large screen at Plenary Sessions, pre-event marketing of session, pre-registration services, exhibit space or 2 registrations
• <b>Pre-Conference Innovation Tour Sponsor</b>	Signage at registration, logo on large screen at Plenary Sessions, pre-event marketing of tour, pre-registration services, exhibit space or 2 registrations

**10** **\$3,000 | Truckee River Sponsor Level** *(Select one)*

• <b>Refreshment Break Sponsor</b> <i>(5 available)</i>	Prominent signage at buffet table, exhibit space or 1 conference registration
• <b>Innovation Tour Sponsor</b> <i>(3 available)</i>	Prominent signage at tour start location, SWAG distribution to participants, exhibit space or 1 conference registration
• <b>Exercise Event Sponsor</b> <i>(3 available)</i>	Prominent signage at event start location, SWAG distribution to participants, exhibit space or 1 conference registration

**\$1,000 | Pyramid Lake Sponsor Level** *(Unlimited)*

• <b>Conference Sponsor</b>	Recognition in Conference app
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