

Washoe County Mission Statement: Working together to provide a safe, secure and healthy community		
Vision Statement	Strategic Objective: Achieving Long Term Financial Sustainability (County Budget, Resources, etc.)	
<p><i>Washoe County is home to Lake Tahoe, one of the most beautiful places on earth; to the majestic Sierra Nevada mountains; to the life-giving Truckee River; to vast open ranges and blue sky; to pastoral ranches and to friendly, vibrant communities including the cities of Reno and Sparks.</i></p> <p><b>Washoe County Vision Statement</b> Our vision is that Washoe County is the best place in the country to live, work, recreate, visit and invest.</p>	3-Year Goals	2012-2013 Fiscal Year Goals
	<b>1. Meet the Board’s mission, vision and mandates consistent with the Board’s Financial Sustainability Metrics</b>	1. 100% of departments will have completed a 3-year financial plan.
		2. Implement 100% of planned Fundamental Review recommendations.
		3. Adopt a legislative platform to support financial sustainability.
		4. Develop appropriate tax reform principles.
	<b>2. Increase reported understanding of the County’s financial sustainability objectives</b>	1. Administer a baseline survey of understanding, as a basis for an education campaign, to address new service levels.
2. Develop and implement an education plan to increase understanding of the County’s financial sustainability objectives and new services levels.		

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Vision Statement	Strategic Objective: Supporting Development of the Regional Economy and Jobs		
<p><i>Washoe County is home to Lake Tahoe, one of the most beautiful places on earth; to the majestic Sierra Nevada mountains; to the life-giving Truckee River; to vast open ranges and blue sky; to pastoral ranches and to friendly, vibrant communities including the cities of Reno and Sparks.</i></p> <p><b>Washoe County Vision Statement</b> Our vision is that Washoe County is the best place in the country to live, work, recreate, visit and invest.</p>	3-Year Goals	2012-2013 Fiscal Year Goals.	
	<b>1. Implement adopted Regional Economic Development Plan</b>	<b>1. Obtain Board approval of a resolution of support for the Regional Economic Development Plan.</b>	
		<b>2. Identify and initiate applicable actions by the County to support the Regional Economic Development Plan.</b>	
	<b>2. Support the retention and expansion of local businesses.</b>	<b>1. Survey business associations to identify what Washoe County needs to do to better support local business.</b>	
		<b>2. Follow-up and initiate recommended actions, as approved by the BCC or other boards as appropriate, to support the retention and expansion of local businesses.</b>	
		<b>3. Plan and implement a buying local program for Washoe County where 55% of goods and services are purchased from local vendors.</b>	
<b>4. Implement a “buy local” education campaign.</b>			