OUR MISSION

Working together regionally to provide and sustain a safe, secure and healthy community.

OUR STRATEGIC DIRECTION

Washoe County will be the social, economic and political leadership force in Nevada and the western United States.

OUR CORE VALUES

- Integrity
 - We are dedicated to uncompromising honesty in our dealings with the public and each other in conformance with our code of conduct.
- Effective Communication
 - We believe in simple, accurate, and clear communication. We encourage the open exchange of ideas and information.
- Quality Public Service
 - The County exists to serve the public. We put the needs and expectations of citizens at the center of everything we do and take pride in delivering services of the highest quality.

OUR STRATEGIC OBJECTIVES

| #1 Fiscal Sustainability | On Target |
|---------------------------|------------|
| #2 Economic Impacts | Off Target |
| #3 Vulnerable Populations | On Target |
| #4 Innovative Services | On Target |

Fiscal Sustainability

On Target

| Long-Term Sustainability | | | | |
|---|------------|---------|----------|------------|
| LONG-TERM FINANCIAL PLAN: Explore/analyze sustainability of long-range existing and potential revenues and expenditure plans. | July-Sept. | OctDec. | JanMarch | April-June |
| Complete 5yr forecast update, including projections and ending fund balance. | ON TARGET | | | |
| ALTERNATIVE FUNDING: Expand and enhance service delivery via alternative funding. #CommunityReinvestment | July-Sept. | OctDec. | JanMarch | April-June |
| Submit 10 or more new requests for funding | ON TARGET | | | |
| Accept \$1,000,000 or more from new external awards | ON TARGET | | | |
| Key increased service delivery | | | | |

Efficient Delivery of Regional Services P25 RADIO SYSTEM: Deployment of the P25 Radio system. #TECH SERVICES + FINANCE Complete Ashfield radio system. Complete Red Peak radio system. Microwave system install complete. Complete P25 interlocal amendment. Complete install of P25 radio equipment at all construction sites. ${\bf INTERLOCAL\ AGREEMENT/CAD\ IMPLEMENTATION:\ Execute\ ILA\ for\ successful\ completion\ of\ CAD\ implementation.}$ Execute interlocal agreement. Start CAD implementation. LIBRARY TAX: Achieve voter approval of proposed tax. Get Board Direction on moving forward with ballot initiative to approve extension of Library Expansion Tax (Ad Valorem) **KPIs** Contract Process (Pre-CAD/Full CAD) - Interlocal Agreement Variance Gen. Fund Rev-Actual vs. Budget (Target 0-5%) Stabilization Reserve FY 24 Actual: -0.34% FY 24 Actual: \$4,000,000.00 FY 24 Target: 5.00% FY 24 Target: \$0.00 YTD Target: 5.00% YTD Target: \$4,000,000.00 FY23 Actual: -0.04% FY23 Actual: N/A

| Standardization of Call Taking | July-Sept. | OctDec. | JanMarch | April-June |
|--|------------|---------|----------|------------|
| | | | | |
| Variance of General Fund Expenses-Actual vs. Budget (not including | | | | |
| EV 24 Actual: -2 40% | | | | |

FY22 Actual: \$3,000,000.00

FY22 Actual: 2.18%

FY 24 Actual: -2.40%

YTD Target: 5.00%

FY 24 Target: 5.00%

FY23 Actual: -4.04%

FY22 Actual: -14.06%

Additional Metrics

| Structurally Balanced Budget | | Change in Unassigned Fund Bal | ance Y-o-Y | | |
|--|--|-------------------------------|------------|--|--|
| FY 24 Actual: \$N/A | | FY 24 Actual: \$N/A | | | |
| | FY 24 Target: \$-30.00 FY23 Actual: \$-47,200,000.00 FY22 Actual: \$-37,500,000.00 | | | FY 24 Targe FY23 Actual: \$-39,5 FY22 Ac | |
| General Fund Fund Balance - % Unassigned | | | | | |
| FY 24 Actual: N/A% | | | | | |
| | FY 24 Target: 16.90% FY23 Actual: 23.10% FY22 Actual: 27.20% | | | | |
| | | | | | |

| % of Gen. Fund Cap. Projects Funding Meeting Needs | |
|--|-----------------------|
| FY 24 Actual: 25.00% | |
| | |
| YTD Target: 104.60% | FY 24 Target: 100.00% |
| , and the second | FY23 Actual: 104.60% |
| | FY22 Actual: 17.00% |
| | |

| Personnel Expenditures as a % of Total Expenditure | s and Transfers Out – GF |
|--|--------------------------|
| | FY 24 Actual: 65.30% |
| | |
| YTD Target: 64.00% | FY 24 Target: 0.00% |
| • | FY23 Actual: 58.00% |
| | FY22 Actual: 60.00% |
| | |

| Personnel Expenditures as % of Tota | ll Expenditures and Transfers Out - Org |
|-------------------------------------|--|
| | FY 24 Actual: 48.50% |
| YTD Target: 43.60% | FY 24 Target: 0.00% |
| | FY23 Actual: 43.00% FY22 Actual: 42.00% |

Economic Impacts

Off Target

Meet the Needs of a Growing Community

SERVICE LEVELS: Complete a fundamental review of service needs and programs to provide for the current community.

Review 2011 Fundamental Review outcomes Determine status of identified outcomes success/failure/need attention

Create roadmap with Board for fundamental review update

HOUSING SUPPLY/STREAMLINE PROCESSES: Streamline planning and permitting processes and soften standards that create unnecessary barriers.

Conduct outreach and identify "quick win" opportunities for streamlining processes or softening standards that may pose unnecessary barriers.

Implement series of "quick win" code and process changes.

Assess and adjust existing standards for accessory dwelling units.

Support a Thriving Community

NET ZERO: Plan interim steps to net-zero greenhouse gas emissions by 2050.

Facility GHG reduction plan

Community GHG Inventory

Start community GHG assessment

FLEET EFFICIENCY: Pursue fleet efficiency, including options beyond EVs (fuel reduction, tech advantage, etc.).

Complete Fleet Sustainability (Electrification) Plan.

NET ZERO: Plan interim steps to net-zero greenhouse gas emissions by 2050.

FLEET EFFICIENCY: Pursue fleet efficiency, including options beyond EVs (fuel

Facility GHG reduction plan

Community GHG Inventory

Start community GHG assessment

reduction, tech advantage, etc.). Complete Fleet Sustainability (Electrification) Plan.

KPIs

Funding Opportunities

FY 24 Actual: N/A

FY 24 Target: 0.00 FY23 Actual: N/A FY22 Actual: N/A **Funding Opportunities**

FY 24 Actual: N/A

FY 24 Target: 0.00 FY23 Actual: N/A FY22 Actual: N/A

Number of Certificates of Occupancy Issued

FY 24 Actual: N/A

FY 24 Target: 0.00 FY23 Actual: N/A FY22 Actual: N/A

Number of ADUs Permitted

FY 24 Actual: N/A

FY 24 Target: 0.00 FY23 Actual: N/A FY22 Actual: N/A

Energy Use Intensity

FY 24 Actual: N/A

FY 24 Target: 0.00
FY 24 Target: 0.00
FY 23 Actual: N/A
FY 22 Actual: N/A
FY 22 Actual: N/A
FY 24 Target: 0.00

Additional Metrics

Assessed Value Added Due to New Construction

FY 24 Actual: \$N/A

FY 24 Target: \$0.00 FY23 Actual: \$133,426,017.00 FY22 Actual: \$672,902,978.00

Infrastructure Health Score

FY 24 Actual: N/A

FY 24 Target: 0.00 FY23 Actual: N/A FY22 Actual: N/A Overall Assessed Value Added

FY 24 Actual: \$N/A

FY 24 Target: \$0.00 FY23 Actual: \$4,570,766,012.00 FY22 Actual: \$622,960,602.00

CTAX Revenue

FY 24 Actual: \$N/A

FY 24 Target: \$0.00 FY23 Actual: \$199,987,033.28 FY22 Actual: \$157,325,692.00

Vulnerable Populations

On Target

Address Homelessness with a Regional Approach REGIONAL DATA SYSTEM: Establish a regional system to collect and manage quality data so it is easy for service providers and individuals experiencing homelessness to work together. #BuiltForZero Complete the remaining Built For Zero (BFZ) scorecard item to achieve quality data as defined by BFZ. (All service providers for homeless services reporting into HMIS for.. Adopt a Washoe County Homeless Data Policy All County funded Homeless programs have fully implemented the Homeless Data Policy CARES CAMPUS DEVELOPMENT AND CONSTRUCTION: Complete the development and construction of the 15-acre Cares Campus to include needed facilities, expanded services and housing options. Cares Campus Phase II: Permanent bathrooms, showers, laundry facility and sprung Cares Campus Phase III: Welcome center, intake, training area, case management, therapy, a dining hall, and an administrative area that will include staff offices, a breakroom. Cares Campus Phase III: A resource center and overflow capacity **Expand Appropriate Housing Options Across the Community** HOUSING CAPACITY: Expand the capacity for extremely low income and supportive housing programs in Washoe County. Conduct evaluation of all PSH in Washoe County, identify gaps Develop plan to address gaps Explore/identify ongoing or sustainable funding for AHTF Allocate initial AHTF funds via RFP PREVENTATIVE HOUSING LOSS: Focus on expanding efforts to keep people in their Utilize remaining ERA2 funding Expand tenancy support program to keep vulnerable populations stably housed STREAMLINE PROCESSES: Streamline planning and permitting processes and soften standards that create unnecessary barriers. Conduct outreach and identify "quick win" opportunities for streamlining processes or softening standards that may pose unnecessary barriers Implement series of "quick win" code and process changes Assess and adjust existing standards for accessory dwelling units LAND BANKING: Align County-owned parcels with a Land Trust for affordable housing Identify county parcels appropriate for affordable housing development Determine where "Bank" lives Adopt required documents to establish land bank and deposit identified County parcels INCENTIVES: Explore voluntary pathways using incentives to spur creation of affordable housing. Board prioritization of incentives Design and implement code and procedural updates based on board prioritization (ongoing) Identify potential funding sources for impact fee waivers/reductions

| OUTREACH EFFORTS: Develop coordinated and proactive structures for outreach services across the community. #BuiltForZero | July-Sept. | OctDec. | JanMarch | April-June |
|--|-------------|---------|----------|------------|
| Identify funding for Homeless Services Outreach Case managers. | | | | |
| Standardize WCSO Hope Team data | ON TARGET | | | |
| Develop a reoccurring law enforcement case conferencing meeting for sharing data between law enforcement partners and Housing and Homeless Services. | CRITICAL | | | |
| EXPANDING PARTNERS AND VOLUNTEER EFFORTS: Develop services at the Nevada Cares Campus through community service provider and volunteer partnerships. | July-Sept. | OctDec. | JanMarch | April-June |
| Determine opportunities for MCO support of County programs | NOT STARTED | | | |
| Formalize and implement MCO partnerships | | | | |
| Explore internships and practicum opportunities | ON TARGET | | | |

Exits to permanent housing (HMIS Housing Programs)

FY 24 Actual: 211.00

FY 24 Target: 1,250.00

FY23 Actual: 968.00

FY22 Actual: N/A

Exits to permanent housing (Cares Campus Shelter and Safe Camp)

FY 24 Actual: N/A

FY 24 Target: 300.00

FY23 Actual: 273.00

FY 24 Actual: N/A%

FY 24 Target: 0.00%

FY23 Actual: N/A

FY22 Actual: N/A

FY22 Actual: N/A

Recidivism (HMIS Housing Programs)

FY 24 Actual: 22.80%

FY 24 Target: 0.00%

FY23 Actual: N/A

FY22 Actual: N/A

Acres Deposited into the "Land Bank"

Recidivism (Cares Campus Shelter and Safe Camp)

FY 24 Actual: N/A

FY 24 Target: 0.00

FY23 Actual: N/A

FY22 Actual: N/A

 $Number\ of\ individuals\ transitioned\ from\ unsheltered\ to\ sheltered\ through...$

FY 24 Actual: 22.00

FY 24 Target: 0.00

FY23 Actual: N/A

FY22 Actual: N/A

Number of Deed-Restricted Affordable Housing Units in Unincorporated...

FY 24 Actual: N/A

FY 24 Target: 0.00

FY23 Actual: N/A

FY22 Actual: N/A

Additional Metrics

of Crossroads Graduates (Male)

FY 24 Actual: 23.00

FY 24 Target: 40.00

FY23 Actual: 51.00

FY22 Actual: 19.00

of Crossroads Graduates (Female)

FY 24 Actual: 14.00

FY 24 Target: 45.00

FY23 Actual: 47.00

FY22 Actual: 32.00

of Drug Related Deaths in Washoe County

FY 24 Actual: N/A

FY 24 Target: 0.00

FY23 Actual: 283.00

FY22 Actual: 197.00

Drug Related Deaths as a % of Total Deaths Reported to the Medical Examiner

FY 24 Actual: N/A%

FY 24 Target: 0.00%

FY23 Actual: 6.60%

FY22 Actual: 4.39%

Number of People on Our Community By-Name List (People Actively Homeless)

FY 24 Actual: 1,765.00

FY 24 Target: 2,000.00

FY23 Actual: 2,436.00

FY22 Actual: 2,106.00

Innovative Services

On Target

Leverage Technology to Streamline & Automate INFRASTRUCTURE MODERNIZATION: The County's technology infrastructure will be optimized for the workforce's resiliency and to ensure staff are empowered to work efficiently and effectively. Complete design and install in-building radio system(s) to improve public safety radio CITIZEN & EMPLOYEE EXPERIENCE: Accelerate efforts to improve citizen and employee experience Design and Launch phase 1 of open data, knowledge base, and transparency portal Implement Nixon to Gerlach Broadband Implement Gerlach community broadband Connect Washoe County facilities with broadband fiber Complete launch of Chatbot for Citizen Engagement SECURITY AND BUSINESS CONTINUITY: Implement disaster recovery infrastructure and related plan. Implement comprehensive data backup systems for all data managed by Technology Services including Office 365 Cybersecurity Incident Response Plan Disaster Recovery Plan Update Complete Phase 1 Disaster recovery site Expand Disaster Recovery to include restricted public network (DMZ) Expand redundant network to ensure county network connectivity Expand & upgrade door control systems with encrypted cards DIGITAL TRANSFORMATION & AUTOMATION OF BUSINESS PROCESSES: Undertake a thorough assessment of SAP and business needs related to finance, budget, and Human SAP Upgrade - Phase 1: update current SAP System Implement new budget system Complete enterprise data analytics framework & complete analytics pilot program Deploy Enterprise ArcGIS System to provide easy to access geospatial information and tools for all county staff Strengthen Our Culture of Service COMMISSION SUPPORT & COMMUNITY ENGAGEMENT: Continue to engage citizens across the community through diverse channels such as CABs, special public meetings, social, etc. #Comms Zencity engage platform WCLA: Enhance year two Boards & Committees - Increase engagement and diversity Ecomment - Granicus

Promote Experimentation & Innovation

Community Meetings (Spanish too!)

| FOW packet completion for departments utilizing flexible hybrid work | NOT STARTED | | | |
|---|-------------|---------|----------|------------|
| Feedback loop from Dept. | | | | |
| SOFTWARE DEPLOYMENT: Consistently Use, Train and Fully Deploy the Software We Have. #FutureofWork | July-Sept. | OctDec. | JanMarch | April-June |
| Complete application portfolio to account for application licensing, contracts, updates and customer requirements | | | | |
| FY 25 Budget | | | | |
| Training – Pool Show | NOT STARTED | | | |
| SPACE STANDARDS: Establish Space Standards based on time in office and needs. #FutureofWork | July-Sept. | OctDec. | JanMarch | April-June |
| 9th St Plan | NOT STARTED | | | |
| -Set priority plan | NOT STARTED | | | |
| -Central Conf Room | | | | |
| -Center Service Center | | | | |
| -T.S. Space | | | | |

Ensure Equitable Access to Services

ELECTIONS SYSTEM: System, staff & process readiness for the 2024 election cycle.

Hiring of approved budgeted staff

Improved voter resources and communication to the public Website Redesign Life of the Ballot Ect.

Improvement to Election Worker Recruitment/Training, Voting locations

EQUITY: Establish Equity compliance and implement unintended barrier removal as an outcome for how the public and employees engage with our services, programs, and facilities.

Digital accessibility – training and audit

Digital accessibility – implementation across departments

Establish Equity committee

Language access plan - Develop

Language access plan - Implement

Facility Assessment - Implement

Facility Assessment - Implement

KPIs

Build Geospatial equity data sets

| Percent Completion of Tech Plan | | Maintain 80/20 rule | |
|---|-----------------------|---|----------------------|
| FY 24 Actual: N/A% | | FY 24 Actual: N/A% | |
| | | | |
| YTD Target: 24.93% | FY 24 Target: 100.00% | YTD Target: 80.00% | FY 24 Target: 80.00% |
| | FY23 Actual: N/A | | FY23 Actual: N/A |
| | FY22 Actual: N/A | | FY22 Actual: N/A |
| Percent of Employees Engaged with Non-l | Mondotory Training | Percent of Employees Engaged with DE | Land FF Articles |
| | Mandatory Training | | and EE Articles |
| FY 24 Actual: N/A% | | FY 24 Actual: N/A% | |
| VIII II | EV 24 Townst 45 00% | VIIID II. 1 00 000; | EV 24 Townst 20 00% |
| YTD Target: 45.00% | FY 24 Target: 45.00% | YTD Target: 30.00% | FY 24 Target: 30.00% |
| | FY23 Actual: N/A | | FY23 Actual: N/A |
| | FY22 Actual: N/A | | FY22 Actual: N/A |
| Percent of Employees Who Click on Phish | ing Emails | Percent of Undeliverable Main Sent to V | ote Roll (Reduce) |
| FY 24 Actual: N/A% | | FY 24 Actual: N/A% | |
| | FY 24 Target: 0.00% | YTD Target: 10.00% | FY 24 Target: 10.00% |
| | FY23 Actual: N/A | | FY23 Actual: N/A |
| | FY22 Actual: N/A | | FY22 Actual: N/A |

FY 24 Target: 0.00 FY 24 Target: 0.00 FY23 Actual: N/A FY23 Actual: N/A FY22 Actual: N/A FY22 Actual: N/A Wait Time for 311 Call Year-Over-Year (Reduce) Average Satisfaction Rate FY 24 Actual: N/A YTD Target: 106.00 FY 24 Target: 106.00 FY23 Actual: N/A FY22 Actual: N/A **Additional Metrics** Best Places to Work Overall Engagement Score Number of 311 Requests FY 24 Actual: N/A FY 24 Actual: N/A FY 24 Target: 0.00 FY 24 Target: 0.00 FY23 Actual: N/A FY23 Actual: 14,892.00 FY22 Actual: 10,455.00 FY22 Actual: N/A Number of Citizen Advisory Boards # of Public Records Requests Countywide (tracked thru 311) FY 24 Actual: N/A FY 24 Actual: N/A FY 24 Target: 0.00 FY 24 Target: 0.00 FY23 Actual: 9.00 FY23 Actual: 1,318.00 FY22 Actual: N/A FY22 Actual: 686.00 Number of Public Meetings Hosted **Employees Phished** FY 24 Actual: N/A FY 24 Actual: N/A% FY 24 Target: 0.00 FY 24 Target: 0.00% FY23 Actual: 39.00 FY23 Actual: 7.60% FY22 Actual: N/A FY22 Actual: N/A **Computer Viruses Detected** FY 24 Actual: N/A FY 24 Target: 0.00 FY23 Actual: 306.00 FY22 Actual: N/A

Gender/Age/Race Demographic Comparison of Board/Commission to Washoe...

FY 24 Actual: N/A

Square Footage by Employees (Reduce)

FY 24 Actual: N/A

Fiscal Sustainability Goal

LONG-TERM FINANCIAL PLAN: Explore/analyze sustainability of long-range existing and potential revenues and expenditure plans.

- Complete 5yr forecast update, including projections and ending fund balance.
 - O A 5-year forecast is publicly available online via the published FY24 Budget Book. (Oct 20, 2023)

ALTERNATIVE FUNDING: Expand and enhance service delivery via alternative funding. #CommunityReinvestment

- Submit 10 or more new requests for funding
 - O 12 Applications submitted in Q1 totaling \$4,050,305. *Applications are sometimes submitted many months before an award is made. The quarterly numbers reported for applications submitted are not necessarily for the application awarded, as those may have been submitted in previous quarters. (Oct 20, 2023)
- Accept \$1,000,000 or more from new external awards
 - O 41 Applications submitted in Q1 totaling \$8,808,929. *Applications are sometimes submitted many months before an award is made. The quarterly numbers reported for applications submitted are not necessarily for the application awarded, as those may have been submitted in previous quarters. (Oct 20, 2023)

P25 RADIO SYSTEM: Deployment of the P25 Radio system. #TECH SERVICES + FINANCE

- Complete Red Peak radio system.
 - O Pending land lease agreement (anticipated in Q3/Q4). (Oct 20, 2023)
- Complete P25 interlocal amendment.
 - O Pending discussion likely Q2. (Oct 20, 2023)

INTERLOCAL AGREEMENT/CAD IMPLEMENTATION: Execute ILA for successful completion of CAD implementation.

- Execute interlocal agreement.
 - O Went to the BCC for approval. (Oct 20, 2023)

LIBRARY TAX: Achieve voter approval of proposed tax.

- Get Board Direction on moving forward with ballot initiative to approve extension of Library Expansion Tax (Ad Valorem)
 - O Q4 target. (Oct 20, 2023)

Economic Impacts Goal

NET ZERO: Plan interim steps to net-zero greenhouse gas emissions by 2050.

- Facility GHG reduction plan
 - O Work has started. Brian inputting data into Clear Path Software (Oct 20, 2023)
- Community GHG Inventory
 - $^{\circ}$ The County hired Emily Stapleton as Fuse Fellow to lead this effort starting 10/30 (Oct 20, 2023)

NET ZERO: Plan interim steps to net-zero greenhouse gas emissions by 2050.

- Start community GHG assessment
 - O The County hired Emily Stapleton as Fuse Fellow to lead this effort starting 10/30 (Oct 20, 2023)

Vulnerable Populations Goal

REGIONAL DATA SYSTEM: Establish a regional system to collect and manage quality data so it is easy for service providers and individuals experiencing homelessness to work together. #BuiltForZero

- Complete the remaining Built For Zero (BFZ) scorecard item to achieve quality data as defined by BFZ. (All service providers for homeless services reporting into HMIS for program enrollments and exists)
 - O The Built for Zero scorecard was achieved August 2023. (Oct 5, 2023)
- Adopt a Washoe County Homeless Data Policy
 - O This policy document has been developed and is implemented in the Housing and Homeless Services Division. The policy is tentatively scheduled to go to the Board in November. (Oct 5, 2023)

HOUSING CAPACITY: Expand the capacity for extremely low income and supportive housing programs in Washoe County.

- Conduct evaluation of all PSH in Washoe County, identify gaps
 - O This goal is currently in progress. (Oct 5, 2023)

PREVENTATIVE HOUSING LOSS: Focus on expanding efforts to keep people in their homes.

- Expand tenancy support program to keep vulnerable populations stably housed
 - 100% of people experiencing homelessness who have received an Emergency Housing Voucher (EHV) are still housed. (Oct 5, 2023)

STREAMLINE PROCESSES: Streamline planning and permitting processes and soften standards that create unnecessary barriers.

- Conduct outreach and identify "quick win" opportunities for streamlining processes or softening standards that may pose unnecessary barriers
 - O A list of recommendations will be completed by November and the first package will be presented to the Planning Commission in January. (Oct 5, 2023)

LAND BANKING: Align County-owned parcels with a Land Trust for affordable housing designation.

- Identify county parcels appropriate for affordable housing development
 - Staff has identified parcels appropriate for affordable housing development in Washoe County jurisdiction. Presentation and overview of the Washoe County property program was presented to the Board on Aug 22 by Dave Solaro, Assistant County Manager. (Oct 5, 2023)

INCENTIVES: Explore voluntary pathways using incentives to spur creation of affordable housing.

- Board prioritization of incentives
 - O Staff identified a recommended priority order, that recommendation is going to the Board for confirmation or modification Nov. 14.

 The list is completed and staff report is currently in review. (Oct 16, 2023)

OUTREACH EFFORTS: Develop coordinated and proactive structures for outreach services across the community. #BuiltForZero

- Standardize WCSO Hope Team data
 - O Staff is working on overviewing the Esri software to begin tracking data. (Oct 9, 2023)

EXPANDING PARTNERS AND VOLUNTEER EFFORTS: Develop services at the Nevada Cares Campus through community service provider and volunteer partnerships.

- Explore internships and practicum opportunities
 - With Housing and Homeless Services transitioning to Human Services Agency, mid-September, staff will begin exploring internship and practicum opportunities through the established HSA program. (Oct 9, 2023)

Innovative Services Goal