



WASHOE COUNTY

COMMUNITY SERVICES DEPARTMENT

1001 E. 9TH STREET
RENO, NEVADA 89512
PHONE: (775) 328-3600
FAX: (775) 328-3699

October 6, 2021

TO: Regional Street Naming Committee

FROM: Stephen Hein, Regional Street Naming Coordinator (RSNC)
Licensed Engineer – Engineering & Cap. Projects Div.

SUBJECT: October 21, 2021 Regional Street Naming Memo

Regional Street Naming Committee:

Four applications for naming or renaming of existing streets, easements, or alleyways have been submitted for consideration. The applications are as follows:

Continued Business

1) Feemster

Oscar Delgado, Reno City Councilmember (Ward 3), submitted a street name change application on June 7, 2021. Mr. Delgado requests 'E 10th St' be changed to 'Feemster Street' to honor the Feemster family. The reason for the requested name change on the application states, "The Feemster family has been a driving force for good in the City of Reno and members have dedicated their lives to the betterment of our community." E 10TH Street, within Reno city limits, runs east-west between Sutro Street and Butler Street, with a slight north-south offset in alignment at the intersection with Sage Street. Approximately 38 addresses will change if approved.

The name-change was first considered by the RSNC at the July 15, 2021 meeting. The public raised concerns about the impact the name change would have on a number of elderly residents. The Committee agreed to continue the item to allow the Applicant additional time for public outreach.

Washoe County GIS has performed due diligence by checking the proposed street names against the Master Street Directory for any existing, duplicate, or similar-sounding street names for the purpose of emergency management. The proposed street name is unique and accepted into the Street Reservation List.

New Business

2) Brady Ranch Road

An application to rename Lombardi Lane to Brady Ranch Road was received on August 27, 2021. Included with this application is a request to name the access easement which extends off Lombardi Lane to Brady Ranch Road. Lombardi Lane is located within unincorporated Washoe County between Holcomb Ranch Lane and undeveloped land.





WASHOE COUNTY

COMMUNITY SERVICES DEPARTMENT

1001 E. 9TH STREET
RENO, NEVADA 89512
PHONE: (775) 328-3600
FAX: (775) 328-3699

Approximately 10 parcels will be affected by the name change. The Applicant is requesting the change to reflect the name or the original owners of the land (see application).

Washoe County GIS performed due diligence by checking the proposed street names against the Master Street Directory for any existing, duplicate, or similar-sounding street names for the purpose of emergency management. The proposed street name is unique and has been accepted into the Street Reservation List.

3) **Midtown Alley**

An application to name an unnamed alleyway between St. Lawrence Avenue and Reno Avenue was received on August 27, 2021. The alleyway is located within the City of Reno limits and runs in a north-south direction. An estimated five properties will be affected by the name change. The Applicant requested to name the alleyway to avoid confusion with mail delivery and emergency services (see application).

Washoe County GIS performed due diligence by checking the proposed street names against the Master Street Directory for any existing, duplicate, or similar-sounding street names for the purpose of emergency management. The Applicant's primary choice, Midtown Alley, is unique and has been accepted into the Street Reservation List. The Applicant's secondary choice, Mt. Rose Alley, was denied for reservation as the naming is similar to the existing Mt. Rose Street and Mt. Rose Highway.

4) **Neighborhood Way**

An application to rename Ruddy Way to Neighborhood Way was received on September 15, 2021. Currently, there are multiple Ruddy Way's that do not connect. The "southern" Ruddy Way from Goldeneye Parkway to the eastern end of pavement is proposed for renaming. The "northern" Ruddy Way will not change. The proposed name change to Neighborhood Way will reflect an extension of the existing Neighborhood Way (currently under construction as part of the Eagle Canyon Development). Additionally, the request to rename the "southern" Ruddy Way was part of the Conditions of Approval for the Eagle Canyon development. There are currently no affected addresses as part of this change.



QUALITY
PUBLIC SERVICE



INTEGRITY



EFFECTIVE
COMMUNICATION

Request for Street Name Change

Application Fee (non-refundable): \$100.00 Make checks payable to Washoe County. (The Applicant is responsible for all sign costs.)

Applicant Information

Name: SAM GOTTLE
Address: 438 CAROLAN ALLEY
RENO 89502
Phone: 337-0229 (775) Email: _____
 Private Citizen Agency/Organization

Street Name Requests

(No more than 14 letters or 15 if there is an "i" in the name. Attach extra sheet if necessary.)

Present Name	First Choice	Second Choice
<u>UN NAMED ALLEY,</u>		
<u>BOTH HUMBOLDT ST</u>		
<u>AND PLUMAS ST,</u>		
<u>ADDRESSES,</u>		
	<u>MIDTOWN ALLEY</u>	<u>MT ROSE ALLEY</u>

Location

General Location: Alley between St. LAWRENCE, Reno
Parcel Numbers: Street HUMBOLDT ST, PLUMAS
 Reno Sparks Washoe County

General Information

Approximate number of structures addressed on street: 5 (Five)
Reason for requested change: see blue cards

Please attach check, maps, petitions and supplementary information.

Approved: _____ Date: _____
Regional Street Naming Coordinator
 Except where noted
Denied: _____ Date: _____
Regional Street Naming Coordinator

Washoe County Community Services Department

1001 E. 9th Street
Reno, NV 89521

Phone: (775) 328-2344 - Email: streetnames@washoecounty.us

Please see BLUE CARDS
ATTACHED

7/26/21

As Reno has grown and allowed subdivision of the small lots in the MidTown Area, these new lots have created havoc with mail delivery as well as deliveries from UPS, U-Track, Fed-X, etc.

The alleys often do not have coordination with each other regarding the various GPS systems

The Alley has addresses from
both HORNOLD ST AND PLUMAS ST.
And the mail boxes can be in
the alley or on the main street.
It is totally confusing, and thus
the UPS would be thrilled with a
resolution. Often times the alley
residences are not on the call
~~on~~ screen for the 911 system.

Naming the Alley resolves all
of these issues.

#3

I AM MAKING THE REQUEST
TO MAKE THE ALLEY McDONALD
AS OWNER OF # 011-265-11
AND 011-265-12 THAT INVOLVES
THE ADDRESSES 776 A HUMBOLT,
776 B HUMBOLT AND 766 HUMBOLT.
THEY HAVE NO OTHER ACCESS
OTHER THAN THE ALLEY.

#4

I also speak for the owners
of 011-265-18 who wish
for a name for the Alley.

They have 2 units. Together
this totals 5 out of the 7
addresses that only have Alley
access, (736 1/2)
The owner of 011-265-21 lives
in Portugal, and the Alley house of 011-265-14
(718 Humboldt St) is vacant.

