



WASHOE COUNTY

COMMUNITY SERVICES DEPARTMENT

1001 E. 9TH STREET
RENO, NEVADA 89512
PHONE: (775) 328-3600
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May 12, 2021

TO: Regional Street Naming Committee
FROM: Julie Orvald, Technology Services/GIS
SUBJECT: Street Name Change Request

BACKGROUND:

The Reno Experience District, formerly Park Lane, plans to rebrand the development and proposes renaming the streets to better align with community vision and Reno street naming conventions. The Regional Street Naming Committee approved a change to the current names on 11/6/2019. The private streets are located in the City of Reno jurisdiction, tax parcel 015-220-78 (Par. A-10A Record of Survey 6136), at the SE street intersection of E. Plumb Lane & S. Virginia St. Six building structures are affected by the street name change, including 1027 addresses, many tied to building permits at this time.

On the April 15, 2021 RSNC meeting, members approved RED, EXPERIENCE, MAKERS, and DISTRICT street names, but rejected PARK NORTH and PARK SOUTH. Alternative street names were requested by subsequent application: PAVILLION, BASECAMP, EMORY, and PIXEL.

PRESENT NAME	PROPOSED	ALTERNATE	RESERVED	NOTES
ROSELITE	RED		RED	APPROVED BY RSNC
GREAT PARK	EXPERIENCE		EXPERIENCE	APPROVED BY RSNC
BLOOM	EMORY	MAKERS	MAKERS	EMORY REJECTED ON EMERY; MAKERS APPROVED BY RSNC
MOSAIC	PAVILLION	PIXEL	PAVILLION	APPROVED FOR STREET RESERVATION
OLIVINE	BASECAMP		BASECAMP	APPROVED FOR STREET RESERVATION
AMMIL	DISTRICT		DISTRICT	APPROVED BY RSNC
CENTURY				UNCHANGED
ELEMENT				UNCHANGED

Washoe County GIS has performed due diligence by checking the alternative street names against the Master Street Directory for any existing, duplicate, or similar-sounding street names for the purpose of emergency management. The proposed streets names are unique, meet county street naming criteria, and are accepted into the street reservation list until 6/9/2022.



QUALITY
PUBLIC SERVICE



INTEGRITY



EFFECTIVE
COMMUNICATION

Request for Street Name Change

Application Fee (non-refundable): \$100.00 Make checks payable to Washoe County. (The Applicant is responsible for all sign costs.)

Applicant Information

Name: _____
Address: _____
Phone: _____ Email: _____
 Private Citizen Agency/Organization

Street Name Requests

(No more than 14 letters or 15 if there is an "i" in the name. Attach extra sheet if necessary.)

Present Name	First Choice	Second Choice

Location

General Location: _____
Parcel Numbers: _____
 Reno Sparks Washoe County

General Information

Approximate number of structures addressed on street: _____
Reason for requested change: _____

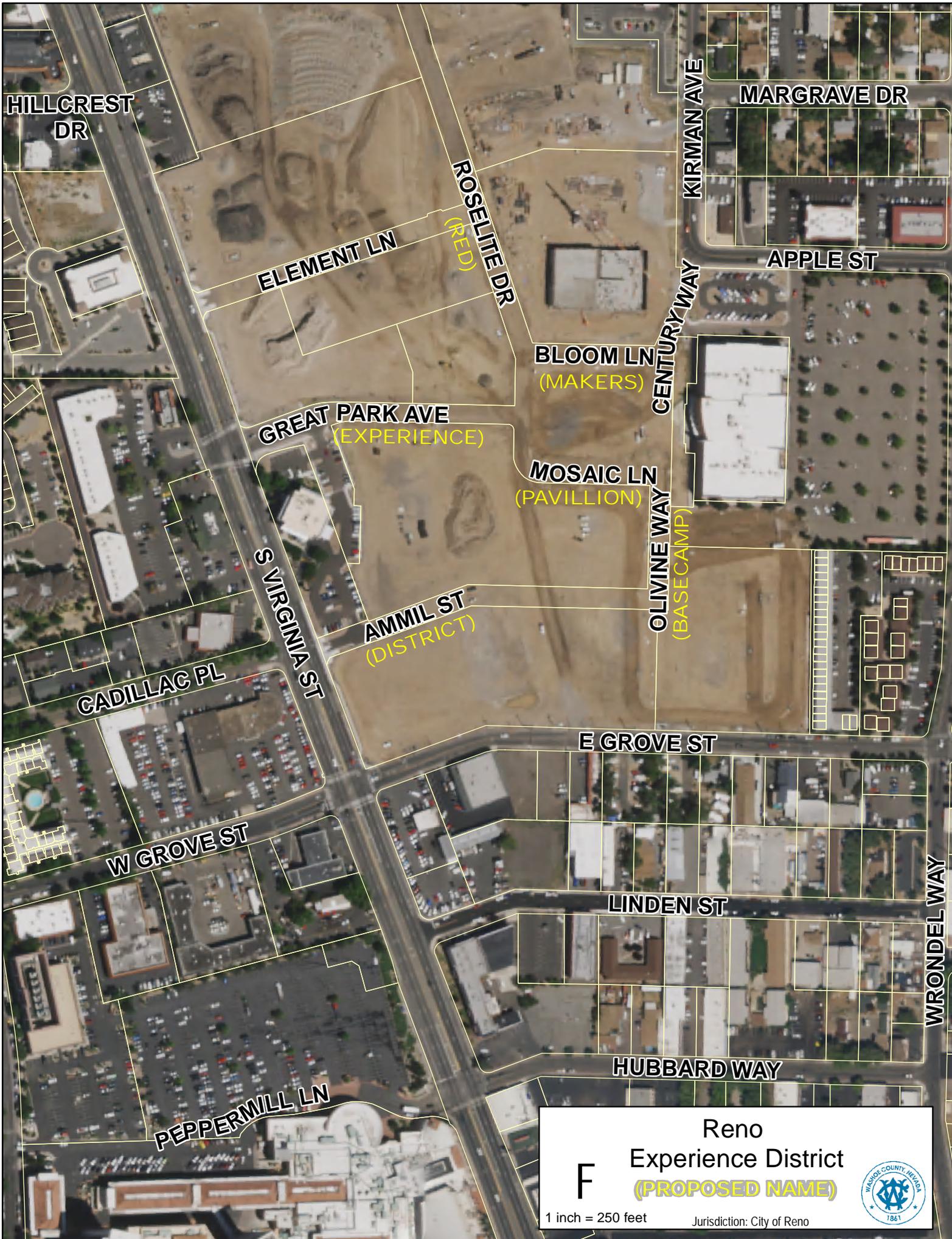
Please attach check, maps, petitions and supplementary information.

Approved: Julie Orwald Date: _____
Regional Street Naming Coordinator
 Except where noted
Denied: _____ Date: _____
Regional Street Naming Coordinator

Washoe County Community Services Department

1001 E. 9th Street
Reno, NV 89521

Phone: (775) 328-2344 - Email: streetnames@washoecounty.us



HILLCREST DR

MARGRAVE DR

ELEMENT LN

ROSELITE DR (RED)

KIRMAN AVE

APPLE ST

BLOOM LN (MAKERS)

CENTURY WAY

GREAT PARK AVE (EXPERIENCE)

MOSAIC LN (PAVILLION)

S VIRGINIA ST

AMMIL ST (DISTRICT)

OLIVINE WAY (BASECAMP)

CADILLAC PL

E GROVE ST

W GROVE ST

WRONDEL WAY

LINDEN ST

HUBBARD WAY

PEPPERMILL LN

Reno
F Experience District
 (PROPOSED NAME)

1 inch = 250 feet Jurisdiction: City of Reno

