



# WESTERN NEVADA DEVELOPMENT DISTRICT

REGIONAL PARTNERSHIPS GROWING A  
STRONGER ECONOMY



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WNDD.org

# WESTERN NEVADA DEVELOPMENT DISTRICT

Established 1983

A multi-jurisdictional entity:

7 counties and 5 cities

17 associates – non profits, education, business



- Funding: Annual EDA planning grant, EDA Cares Act, EPA Brownfields Grant and membership dues
- Board comprised of elected and appointed officials, staff and businesses identified by the member counties and cities. Associate members participate with the WNDD Board
- The only Nevada Certified U.S. Economic Development Administration (EDA) Development District – OVER 500 ACROSS THE NATION

# WESTERN NEVADA DEVELOPMENT DISTRICT

WNDD's mission is to work in regional collaboration with public and private entities to create an environment within which economic development can occur

This is accomplished through regional planning, grant/financial acquisition and collaboration.

- Development of the Comprehensive Economic Development Strategy (CEDS)
  - ❖ Includes the collection and publication of demographic and economic data for the region
  - ❖ Work with UNR, Center for Economic Development and UNR Cooperative Extension also funded through the Economic Development Administration (EDA)
- As an Economic Development District, WNDD member projects eligible to receive EDA and other funding opportunities. -
  - ❖ Federal, State, Foundation, and private

# WNDD SERVICES

- Comprehensive Economic Development Strategy (CEDS)
- Grant Research, Application, Management and Administrative Assistance
- Community Studies, Assessments & Planning
- Business Microloan Loan Fund
- Economic Recovery & Resiliency Project



# ECONOMIC RECOVERY & RESILIENCY PROJECT

PURPOSE – Develop an Economic Recovery & Resiliency Plan that will include short, mid, and long term activities that respond to the economic shock sustained as a result of COVID-19 pandemic.

## *Resiliency Planning: Why it's Important*

...measures a community's vulnerabilities and strengths

...advances planning on preparedness that foster partnerships that meet multiple needs

...instigates short-term actions for long-term change

...sets realistic goals and how to move towards them



# ECONOMIC RECOVERY & RESILIENCY PROJECT

## OUTCOMES

- **Interface with the Nevada State Plan Road to Recovery to ensure seamless efforts for the WNDD region's economic recovery**
- **Solutions that are multi-disciplinary, and cross-promote important information, programs, and results**
- **Response to current pandemic and mitigate the impact of future disasters**
- **Connect the region equitably, with sustainable, safe and attractive strategies**
- **List of economic recovery challenges and projects/activities that can be engaged to respond –  
Short- Term, Mid-Term, Long-Term**
- **Facilitate the collaboration and data collection that would be critical to response, relief, and recovery - understanding the economic concerns of the region's communities**

# ECONOMIC RECOVERY & RESILIENCY PROJECT

## Process

Engage a multi-disciplinary team of regional subject matter experts: *The Economic Recovery and Resiliency Council*.

Their input will develop a coordinated effort and plan to resume economic activity to the fullest/safest extent possible.

The business and economic service sector clusters will convey their category's highest priority issues, strategies to address those issues, identification of resources available to engage those strategies, *and determine the resource gaps*.

*January Workshop: Challenges/Issues Identified & Prioritized*

*February Team Meetings: Determine targeted outcomes from top issues to be addressed*

*March Recovery Resiliency Workshop: Case histories from Paradise CA, and Houston, TX*

*April Team Meetings: Developing goals & strategies to address issues & generate outcomes*

*May Team Meetings: Assets/resources needed to engage strategies and identify resource gaps*

June: Final Recovery and Resiliency Plan

# ECONOMIC RECOVERY & RESILIENCY COUNCIL MEMBERS

Building & Trades



**Aaron West**  
Nevada Builders  
Alliance

Business



**Ann Silver**  
Reno+Sparks  
Chamber

Economic Development



**Andrew Haskin**  
Northern Nevada  
Development Authority

Education & Workforce



**Dana Ryan**  
Truckee Meadows  
Community College

Government



**Dian VanderWell**  
Sparks City Council

Health & Wellness



**Kitty McKay**  
Carson Tahoe Health

Housing



**Ron Bath**  
Salmon Point  
Development

Information Technology



**Vas Karmyshanov**  
BALANCED Agency

Manufacturing



**Karsten Heise**  
Governor's  
Office of  
Economic  
Development

Mining



**Joseph Riney**  
Nevada Mining Association

Tourism/Hospitality, Arts & Culture



**Carol Chaplin**  
Lake Tahoe Visitors  
Authority and Tahoe  
Douglas Visitors  
Authority

Utilities/Infrastructure/Transportation



**Lucia Maloney**  
Carson City



# REGIONAL ACCOMPLISHMENTS -

- CDBG – Revolving Fund Program - \$185,000
- Pershing County/City of Lovelock Brownfields Coalition Assessment Grant - \$600,000
- JOIN – Career Bound Workforce Development Program - \$75,000
- WNDD - EDA CARES Act - \$400,000 Recovery & Resiliency

## SUBMITTED APPLICATIONS

Tahoe Prosperity Center – EPA Workforce Training  
\$200,000

Tahoe Prosperity Center – EDA Recovery & Resiliency  
Project

City of Reno – Reno, Sparks Reclamation Project - \$5  
Million



# COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDDS)

## MEMBERS BENEFITS

- Participate in regional planning to leverage resources through networking – capitalize on a region’s resources
- Builds capacity with grant opportunities and partnerships
- Increases likelihood of success for economic vitality
- Become more resilient given economic challenges - planning for those challenges
- CEDDS can be utilized as a part of a grant application or development of partnerships/collaborative programs/services

# CEDS

## 2020/21 PRIORITY/GOAL AREAS UPDATE BEGINS IN FEBRUARY

- WORKFORCE DEVELOPMENT
- INFRASTRUCTURE – SEWER, WATER, ENERGY, BROADBAND
- TRANSPORTATION
- QUALITY OF LIFE
- HOUSING



# EDA INVESTMENT PRIORITIES

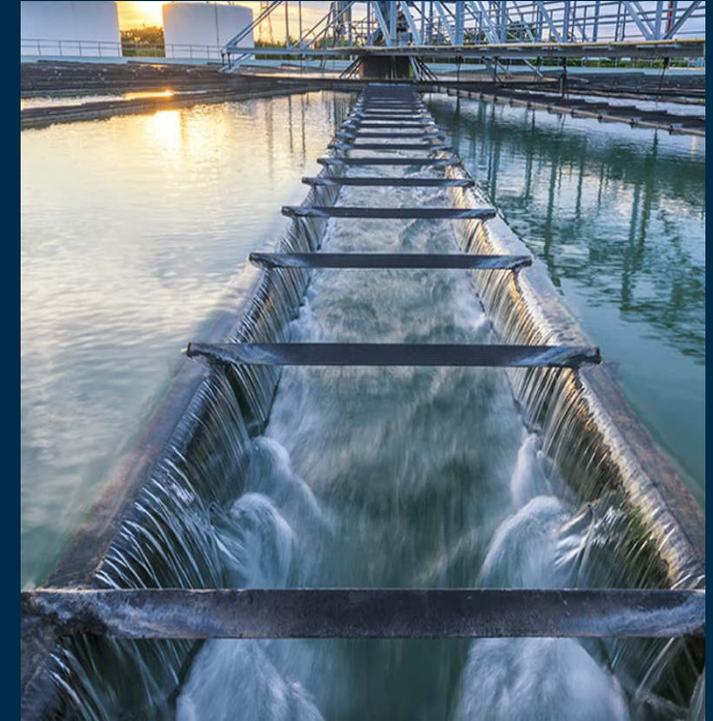
- Recovery & Resilience
- Critical Infrastructure
- Workforce Development & Manufacturing
- Exports & FDI
- Opportunity Zones



# WNDD...INTEGRATING WITH THE WASHOE COUNTY STRATEGIC PLAN

## *ECONOMIC IMPACTS*

- ❑ Goal 1: Proactively plan County infrastructure & services
- ❑ Goal 3 Plan for expanded wastewater and storm water
  - ✓ EDA invests in effluent management planning, wastewater and stormwater construction
- ❑ Goal 2: Support a thriving community
  - ✓ EDA helps with the planning and development of Small Business assistance from CARES funding
  - ✓ EDA CARES Act also invests in Tourism marketing for recovery!



# WNDD CEDS:PROJECT EVALUATIVE CRITERIA

- WHAT IS THE PROJECT/PROGRAM BROAD REGIONAL IMPACT?
- HOW MANY ISSUES/PRIORITIES/GOALS IDENTIFIED WITHIN THE CEDS DOES IT CROSS?
- DESCRIBE HOW THE PROJECT FOSTERS COLLABORATION- PARTNERSHIPS?
- POTENTIAL TO BRING IN NEW BUSINESS OR EXPAND EXISTING BUSINESSES?
- WHAT IS POTENTIAL TO BRING IN OR EXPAND NUMBER OF JOBS, INCLUDING QUALITY OF JOBS?
  - ✓ Key EDA Criteria: Commitments from private sector benefactors - jobs created and dollars invested
- HOW DOES IT CONTRIBUTE TO ECONOMIC RESILIENCY?



# QUESTIONS? THANK YOU!



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