

The attached document was submitted to the **Washoe County Board of Commissioners** during the meeting held on September 25, 2018 by Education Alliance for Agenda Item No. 3 and included here pursuant to NRS 241.020(8).



# THANK YOU WASHOE COUNTY PROUD PARTNER IN EDUCATION!

## Funding Report 2017-18



Pictured l to r: McQueen High School Principal Amy Marable; award-winning McQueen senior Natasha Santiago; Washoe County Manager John Slaughter; McQueen Teacher Skye Snyder.

The Education Alliance of Washoe County Board of Directors extends our sincerest thanks to Washoe County for supporting the development and expansion of the Partners in Education program. This program provides opportunities for relationship-building between schools and community as businesses and organizations partner with Washoe County School District K-12 schools to provide expertise, donations, classroom supplies, volunteers, and other resources.

Funding from Washoe County generously allowed for the development of Partners in Education (PiE) membership and recognition of the principals, schools, and their community champions who are making significant contributions to strengthen education through their collaborations and relationships. Your contribution helps us highlight the great work being done by our active Partners and energize other business and community leaders to share their time,

talent, and treasure with our students and recognize the educators who are spearheading successful collaborations to benefit their school.

Washoe County School District (WCSD) high school students were invited to design a PiE emblem. This emblem is being used at active business, government, non-profit, civic and other community partners to share the message that they are a "Proud Partner in Education." The design can be displayed in store windows as well as digitally (websites, social media platforms). Participating high school graphic and fine art programs were awarded \$300 for materials, such as software or art supplies, and the design-winning student awarded a \$1,000 scholarship to be used for post-secondary education.

A distinguished panel reviewed submissions and chose the design of Natasha Santiago, a senior at McQueen High School. Judges included: Washoe County Manager John Slaughter; Katie Nannini, NV Energy Community Relations Manager; Julye Neel, WCSD Fine Arts Coordinator; Brad Van Woert, Van Woert Bigotti Architects; Annie Zucker, Renown Health Manager of Community Impact; and Tony Manfredi, Nevada Arts Council Executive Director. With in-class mentoring by Mr. Manfredi, Natasha's design was finalized and Washoe County Manager John Slaughter and Education Alliance Board President Alex Woodley unveiled it in front of an audience of 200 local leaders and WCSD educators during Principal for a Day at Renown Mack Auditorium, where Natasha received a \$1,000 scholarship (see photo above).



Pictured left to right: Hug High Assistant Principal Tristan McElhany; Renown Health VP and CEO Erik Olson; Education Alliance Executive Director Kendall Inskip; Renown Health VP of Human Resources Michelle Sanchez Bickley.



Pictured left to right: Alice Smith Elementary School Principal Arch Ruth; Double Diamond Elementary Principal Mike Dixon; Eric and Mayelen Vetter, Owners, Steak 'n Shake; Education Alliance Executive Director Kendall Inskip; and O'Brien Middle School Principal Mary Basso.

Funding was also used to recognize PiE Champions from business and industry. Nominations for the PiE Champion Award were submitted by WCSD educators to recognize their outstanding Partners in Education and reviewed by a panel of educators and community leaders. Criteria included: length of the partnership; number of schools supported; depth/level of engagement; and financial value of their partnership. Renown Health was awarded the Large Employer PiE Champion Award and Steak 'n Shake was awarded the Small Employer PiE Champion Award (see photos above). Awards in the shape of a pie, for Partner in Education (PiE), were presented to the PiE Champions. Outstanding partner nominees also included: Circus Circus/Eldorado Properties; Farmers' Insurance-Shane McCartin; Living Stones Church; Northern Nevada Medical Center; Pinocchio's; Read with Me; The Rock Church; and St. Catherine's of Siena Episcopal.

### **Acknowledgement to Washoe County**

It is our pleasure to widely recognize and acknowledge Washoe County in numerous ways, including in our press release announcing the PiE Champion winners, announcement to all WCSD Principals, Teachers, and Staff (7,500+), special recognition in WCSD Superintendent Traci Davis *Friday Minute* newsletter, a story on our webpage and social media platforms, recognition and stage time at the Student Artist Contest Winner announcement and award of Scholarship, and finally at an Education Alliance Board meeting and WCSD Board Meeting in April 2018.

### **Ongoing Partner in Education Activity**

In August of 2018, School Principals were invited to report their schools' active Partners in Education to update the Education Alliance's Partner Database. This collection is ongoing and once data is gathered and confirmed, production of posters for schools will begin. Posters will be customized using the award-winning emblem design along with each school's partner logos. Posters will also acknowledge Washoe County through the statement, "This Partner in Education poster generously funded through a grant from Washoe County" with Washoe County's logo so all school staff, parents, families, and students recognize your generosity and commitment to education.

Education Alliance is excited about the further expansion of the Partners in Education Program through our new Classroom Speakers Webpage. The launch will be November 2018 and include a media blitz with a local celebrity in the classroom. The webpage is an easy-to-use portal to get professionals involved in schools, it gives teachers an easy way to make their pedagogy "pop," and get kids stoked about learning new things.

## Financials

We are pleased to report on the expenditures of the Washoe County grant. Below is the Budget to Actual based on the award of \$9,213.

### Partners in Education (PiE) Membership and Recognition Budget to Actual

Personnel		Budget	Actual Cost	In-Kind Match
<b>Partnership Development (103 WCSD Schools, including Charters plus district-wide partnerships):</b>				
	Estimated 18 hours per School/Department and includes: Initial Meeting/Needs Assessment (2 hrs); Community outreach for specific school (3 hrs); Partnership meetings/setting expectations (2 hrs);			
	Coordination of Two PiE Recognition Events (40 hrs)			\$51,138
<b>PiE Database Intern</b>				
	Student Intern from WCSD (Print and Video Stories on EA Website; update of database, among many other duties. Please see job description)	\$ 2,250	\$ 2,250	
<b>Volunteer Match - Marketing Team</b>				
	Five members providing and supporting marketing efforts including social media; press release review; press advisory and other branding, and ongoing marketing efforts to raise awareness of the PiE program and PiE Recognition events and activities in schools and in the community.			\$1,140
<b>Volunteer Match - PiE Task Force</b>				
	Five members reviewing art submissions and review/selection of PiE Champion Nominations plus ongoing recommendations of potential Partners in Education, support for PiE Recognition events, and other PiE activities in schools/community.			\$3,800
<b>Total Personnel</b>		<b>\$ 2,250</b>	<b>\$ 2,250</b>	<b>\$56,078</b>
<b>Membership</b>				
	Art supplies, materials, graphic design software for High School Student Art Programs	\$ 3,900	\$ 1,200	0
	Student Artist Contest Winner Scholarship	\$ 1,000	\$ 1,000	0
	Poster for Schools/Depts. with Partner(s) Logos	\$ 103		0
	Replication of Student Designed Emblem for each Business/Industry Partner: Window Vinyl Decals	\$ 1,200	\$ 1,199	0
	Digital Badge for Partner, School and other Websites	\$ -	\$ -	0
<b>Recognition for Champion Partners in Education - Two per year</b>				
	1) Principal for a Day - PiE Champion Awards: Big Company and Small Company (additional purchased to sustain program)	\$ 380	\$ 1,845	0
	2) For School Principals - PiE Champion Awards to 14 schools.	\$ 380	\$ 209	0
<b>Total Program Costs</b>		<b>\$ 6,963</b>	<b>\$ 5,453</b>	<b>0</b>
<b>Total Actual Cost</b>		<b>\$ 9,213</b>	<b>\$ 7,703</b>	
<b>Balance</b>		<b>\$ 1,509</b>		

\*Personnel based on Collaborative Coordinator Salary

\*\*Volunteer Match Value from Points of Light Foundation

## Notes:

High School Art Programs – Working with the WCSD Fine Arts Coordinator, a presentation was made to 13 WCSD high school art leaders who in turn invited their students to submit designs of the PiE emblem. Four high schools participated submitting 12 designs making these high schools eligible for funding for their programs.

PiE Champion Awards - To foster sustainability of the PiE program, additional awards were purchased to continue to expand the recognition of our community's commitment to education. After input from business, community and district leadership, Education Alliance's PiE Task Force also recommended the awards be presented annually during Principal for a Day. In seeking a location for our first PiE Champion Awards, the

Education Alliance developed a strong partnership with the Reno + Sparks Chamber of Commerce who offered to host an event during Principal for a Day including donation of space and refreshments. The Meet Your Match Reception allowed educators and executives to meet prior to shadowing the next day. The Chamber has already committed to hosting this event again in 2019. Feedback from principals and partners led to a decision by our PiE Task Force to present the PiE Champion Awards annually rather than biannually.

Balance – As noted, school Partner in Education Posters have yet to be produced. In addition, the Education Alliance Board of Directors respectfully requests of the Washoe County Commission to retain the remainder of funding to sustain and grow the Partners in Education Program as it's number one priority as voted at its Strategic Planning Session in 2017.



We are grateful to Washoe County for being a model Partner in Education! The work you do supporting students and schools, especially Duncan Elementary, from Community Helper Day, donation of supplies, coats, and holiday gifts, Story Stroll, to the Outdoor Garden, demonstrates your investment in education and commitment to building our workforce, which in turn helps our Washoe County community thrive!



**Our Mission** is to foster educational excellence and student achievement in Washoe County through leadership, advocacy, and resource development.

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