

The attached document was submitted to the
Washoe County Board of Commissioners during
the meeting held on 9-11-18.
by Nevada Donor Network
for Agenda Item No. 5
and included here pursuant to NRS 241.020(8).



AWARD PRESENTATIONS

HRSA National Organ Donation Campaign Award
AOPO Forensic Leader of the Month Award

NEVADA
DONOR
NETWORK 

— Hope · Strength · Life —

www.nvdonor.org | #DonateLife

WASHOE COUNTY'S INVOLVEMENT



Let life bloom

Register as an organ,
eye, and tissue donor

Spring has sprung!

#LetLifeBloom

HRSA
Health Resources & Services Administration



PLATINUM LEVEL EFFORT — BY THE NUMBERS



- 1 Proclamation read by Board of County Commissioners to announce Donate Life Month
- 2 short videos produced by Washoe County's video production team about donation and the WCRMEO/NDN partnership
- 8 libraries displayed posters with donor registration information
- 5 news segments featured interviews with Chief Medical Examiner Dr. Laura Knight
- 12 social media posts



PLATINUM LEVEL EFFORT — BY THE NUMBERS

- 2 presentations given to employees at Washoe County offices about donation and registration
- 2 Manager's Memos sent internally encouraging donor registration
- 3 local transplant recipients featured during a flag signing event for the Transplant Games of America
- 60 Washoe County Sheriff's Office vehicles displayed Donate Life magnets during the month of April
- Hundreds reached during a tabling event at the Washoe County office complex





CONGRATULATIONS!

Chief Medical Examiner Dr. Laura Knight was honored as the **Forensic Leader of the Month** this April by the Association of Organ Procurement Organizations

Dr. Knight was recognized for “her outstanding leadership, innovative practices and impact on the field of donation and transplantation.”

aopo
association of
organ procurement organizations®

