



WASHOE COUNTY

Integrity Communication Service

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CM/ACM	_____
Finance	<u>VC</u>
DA	<u>AK</u>
Risk Mgt	N/A
HR	N/A
Comptroller	<u>CH</u>

STAFF REPORT

BOARD MEETING DATE: February 28, 2017

DATE: February 3, 2017 .

TO: Board of County Commissioners

FROM: Trevor Lloyd, Senior Planner, Planning and Development,
Community Services Department, 328-3620, tlloyd@washoecounty.us

THROUGH: Bob Webb, Planning Manager, Planning and Development,
Community Services Department, 328-3623, bwebb@washoecounty.us

SUBJECT: Possible action to initiate an amendment to Washoe County Code Chapter 110 (Development Code), Article 505 (Sign Regulations), Section 505.30 (Electronic Message Display Signs) in order to provide for exceptions for certain electronic message display (EMD) placement requirements specifically for governmental entities when the EMD promotes the general welfare of the public; and if approved, authorize the Chair to sign the initiation resolution. (All Commission Districts.)

SUMMARY

The Washoe County Commission is asked to initiate an amendment to Washoe County Code Chapter 110 (Development Code), Article 505 (Sign Regulations) in order to provide exceptions for certain Electronic Message Display (EMD) placement requirements for governmental entities when such EMD's promote the general welfare of the public.

Washoe County Strategic Objective supported by this item: Safe, secure and healthy communities.

PREVIOUS ACTION

On April 12, 2016, the Board of Washoe County Commissioners (Board) conducted a second reading and adopted an ordinance amending Washoe County Code (WCC) Chapter 110 (Development Code) at Article 500, Sign Regulations, Title and Contents, to remove Article 502, Billboard Regulations, and Article 504, Sign Regulations, and replace them with Article 505, Sign Regulations; by a vote of four in favor one opposed.

BACKGROUND

On January 24, 2017, the Board heard an appeal of the Board of Adjustment's denial regarding the placement of an Electronic Message Display (EMD) on a Sun Valley General Improvement District property. At that meeting, the Board directed staff to amend the Sign Code (Article 505) to allow for exceptions to certain EMD placement requirements for governmental entities when such EMDs promote the general welfare of the public.

AGENDA ITEM # 11

Pursuant to WCC Section 110.818.05(a), the Board of County Commissioners or the Washoe County Planning Commission may initiate amendments to Washoe County Code Chapter 110, Development Code, through resolution. Staff believes it is appropriate for the Board to initiate this specific proposed Development Code amendment, given the Board's direction to staff at its January 24, 2017 meeting.

FISCAL IMPACT

No fiscal impact.

RECOMMENDATION

It is recommended that the Board initiate an amendment to Washoe County Code Chapter 110 (Development Code), Article 505 (Sign Regulations), Section 505.30 (Electronic Message Display Signs) in order to provide for exceptions for electronic message display (EMD) placement requirements specifically for governmental entities when the EMD promotes the general welfare of the public; and if approved, authorize the Chair to sign the initiation resolution included as Attachment A to this staff report.

POSSIBLE MOTION

Should the Board agree with staff's recommendation, a possible motion would be:

"I move to initiate an amendment to Washoe County Code Chapter 110 (Development Code), Article 505 (Sign Regulations), Section 505.30 (Electronic Message Display Signs) in order to provide for exceptions for electronic message display (EMD) placement requirements specifically for governmental entities when the EMD promotes the general welfare of the public; and if approved, authorize the Chair to sign the initiation resolution included as Attachment A to the staff report."

Attachment A: Resolution to Initiate a Development Code Amendment



**RESOLUTION OF THE WASHOE COUNTY
BOARD OF COUNTY COMMISSIONERS**

**INITIATING AN AMENDMENT TO WASHOE COUNTY CODE CHAPTER 110,
DEVELOPMENT CODE, AT ARTICLE 505, SIGN REGULATIONS**

Whereas, Section 110.818.05 of the Development Code requires that amendments to the Development Code be initiated by resolution of the Washoe County Commission; and

Whereas, the Board of County Commissioners provided direction to amend the Washoe County sign code to provide exceptions for certain electronic message displays (EMDs) placement requirements for governmental entities; and

Now, therefore, be it resolved that pursuant to Washoe County Code Section 110.818.05(a) that an amendment is initiated to the Washoe County Code Chapter 110, Development Code, at Article 505 as set forth in the agenda for the February 28, 2017 meeting of the Washoe County Board of County Commissioners, that a public hearing with the Washoe County Planning Commission on the amendment shall be held within 125 days of this resolution's adoption date, and that this amendment is initiated without prejudice to its final disposition.

ADOPTED on February 28, 2017.

WASHOE COUNTY
BOARD OF COUNTY COMMISSIONERS

ATTEST:

Nancy Parent, Washoe County Clerk

Bob Lucey, Chairman