



Incline Village Crystal Bay Citizens Advisory Board

DRAFT: Approval of these draft minutes, or any changes to the draft minutes, will be reflected in writing in the next meeting minutes and/or in the minutes of any future meeting where changes to these minutes are approved by the CAB Minutes of the Incline Village/Crystal Bay Citizens Advisory Board meeting held via teleconference and in-person at the Incline Village Library, Alder Ave on February 6, 2023.

1. CALL TO ORDER/ DETERMINATION OF QUORUM – Chair Becker called the meeting to order at 5:30 p.m. The following CAB members were in attendance: Denise Davis, Kevin Lyons, Diane Becker, Judy Simon, and Roxanna Dunn (alternate). Absent: Chris Wood (excused)

2. PLEDGE OF ALLEGIANCE – the Pledge of Allegiance was recited.

3. GENERAL PUBLIC COMMENT –

Dave Solaro, Assistant County Manager Washoe County, said he wants to inform the CAB that our draft Tahoe Transportation Plan is now available on our website for review. We appreciate all the feedback from the community during this process. The technical advisory team has had a chance to review the document. It is available for the next 30 days for your public comment. Marc put a link to the transportation plan on the county CAB agenda page for Incline Village. It's also available at Tahoe-transportation-plan-washoe.hub.arcgis.com. Most of you have visited that website at the top of the page. Any comments that the community wants to give to Washoe County on that can be sent to wctransportationstudy@parametrics.com. So again, the transportation study draft is on the website and ready for review. And we would appreciate you taking a look at it, and thank you for all of your input during the process.

Ronda Tycer said I'd like to take a few minutes to give my perspective on the issues we, as Lake Tahoe stewards, now confront concerning visitors and tourists. I understand the current mantra is that everyone should have equal access to Lake Tahoe treasures. Tahoe belongs to the citizens of the United States, and all must be allowed to enjoy it. This mantra of equal access sounds right and fair, and democratic. With this as their mantra, TRPA and its regional partners continue to increase access to all parts of Tahoe. This translates to no limitations on the number of visitors or cars per day and building more attractions such as the East Shore trail. Fully supporting the Equal access mantra is, of course, the Tahoe business community. Indeed, the Tahoe Prosperity center, which fosters business around the basin, is funded by businesses and by Placer and Washoe counties. Travel North Tahoe Nevada is dedicated to drawing tourists to Tahoe and promoting tourist-related businesses such as Airbnb. Access has not been properly balanced with an even more crucial Lake Tahoe concept, capacity. Traffic jams are bad and getting worse. STRs are degrading communities and replacing workforce housing. Trails are overused, and recreation areas are trash. Litter runs through the streams to the lake, giving it its plastic garbage patch. And most importantly, on page 74, the 2022 state of the lake report says, 'fine particles responsible for the consequent loss of Lake clarity' have increased dramatically since 2014. And in 2021, 'the particle concentration was the highest ever recorded.' The second disk depth in 2021 was 61 feet, a sobering 36 feet above the annual goals set by federal and state regulators. And all this despite 50 years of TRPA is best efforts. Last year, 15 million visitors took advantage of their equal access to the Tahoe Basin. Until basin visitor carrying capacity is defined and until visitation is restricted on the basis of that capacity, nothing else we do will save our lake.

4. WASHOE COUNTY REGISTRAR OF VOTERS – Jamie Rodriguez, Washoe County Registrar of Voters, will speak about the process, outcome and highlights of the 2022 General Election. (NonAction Item)

Jamie Rodriguez provided a presentation.

Diane Becker said I think that you have to look at mail service in Incline Village where mail is delivered mainly to post office boxes. And I believe there's at least one other area in the county where most of the mail is delivered by PO box. In Incline Village a very large percentage of the ballots the County mailed were undeliverable. I don't know what the solution is. But you cannot say that it's up to the post office because the post office here, as anyone here will tell you, is virtually nonfunctional. Many of us have not had mail for two or three weeks in December, and it happened again in January. So if you look to the post office to solve the problem, it won't be solved. Additionally, because virtually everyone receives mail at a PO box, people went to their PO boxes, and what happened? I observed this. A number of people reported it to the Registrar of voters. People were just taking their junk mail, including the mailed ballots, and they threw them in the large trash can in the public space in the middle of the post office where the PO boxes are. Anyone can reach in and take out the ballots. So it's really important that the Registrar find a solution to the two lack of ballot delivery issues. It's a very significant problem. The other problem we experienced up here is people coming in who never bothered to get driver's licenses. And I guess they could have gotten same-day driver's licenses, but they said they didn't feel like driving down to Reno to get them. And all they brought was a form of lease. So, I hope you are not going to let people just come up with a lease willy-nilly and say that they are now residents here the day of voting. Alert potential voters in advance that they cannot just vote with a lease as those individuals, and there were several separate instances which I observed, took up so much time for the poll workers and left people standing in line who were entitled to vote for periods of time. I was a poll watcher through early voting and voting day. And that is something that I hope you'll make sure you don't change and make it easier to vote by just providing a lease. Meanwhile, the DMV is not doing a very good job. I know the Registrar was told that at least one father came in to a poll and returned the ballot mailed to his son, who was not a citizen, and who had gotten a ballot as a result of getting his driver's license. And I think you need to figure out some format with DMV so that only citizens are receiving ballots, and DMV is not taking the easy way and just marking that everybody who comes in for their driver's license is a citizen. But meanwhile, the people who work the polls up here were very experienced, and they did an excellent job. I suggest you or someone come up here and look at the library for the November election when it snows. There may be other ways to keep the line from being outside in the snow. The line was not terrible most of the time I was here, but on several occasions, the people in line were not under a covered overhang. So it might be a nice idea if someone takes a look. You've got two years for that. Thank you for your presentation. We look forward to all the improvements you'll make for us.

Judy Simon asked whether you use the signature match ID. Ms. Rodriguez said per law, a mail ballot is done by signature verification. If your signature cannot be verified, there is a curing process. If you are voting in person, then it is a signature verification. If your signature does not match in person, you can either provide ID to prove that you are that individual, or you can answer a set of security questions to show that you are, in fact, the individual you state you are to be able to vote.

Ms. Simon said I had a question about Governor mentioning mail-in ballots would have to be received by election day. Is that demand a change from the legislature? Or how does that get worked out before 2024?

Ms. Rodriguez said the timelines for us to accept and count ballots according to the statute or Nevada law, so any change to that would have to be addressed by then.

Kevin Lyon said I had a question about Diane's point about the driver's license. When the DMV changed a few years back, we used to be able to have our PO box on the driver's license. And they changed where we had to put a physical address. And that's what basically ended up messing with the 1000s of people up here that don't have mailboxes because of the snow. Anytime you have to present a driver's license for a rental car, you're presenting an address that won't be able to receive mail. So if you have any recommendations, either through your own channel or another channel, how could we get that change back. I don't know if that's legislative or regulatory, but that would solve your problem and ours. I was just curious, in those last few days, what's the count of double voting in Washoe County? Ms. Rodriguez said we had an updated report we had just submitted to the state,

Denise Davis addressed the question about the driver's license. It's Federal.

Ms. Rodriguez said the driver's license change would not eliminate your PO box if you are already a registered voter. You would get a letter from us confirming that that was still your correct address. So that that action in and of itself does not change. We are having conversations with the post office about some postings on their website to help address issues. We submitted 12 or 13 attempts to double vote for this election to the Secretary of State's office. There were attempts to double-vote. So somebody who voted in person and mailed in a ballot. We could pull their mail ballots, so those were not counted.

Ms. Davis said I believe you talk to the county commissioners about people who may be voting in two different states and how the states are trying to double-check to make sure that people are only voting in one state. The reason I asked is that we have a lot of second homeowners who don't live in Nevada. How do you ensure that people are not voting in more than one state?

Ms. Rodriguez said the Secretary of State's office primarily manages voter fraud. The county's role is to supply appropriate investigative materials to the Secretary of State's office. A lot of those are discovered through national programs like ERIC; not every state is a member of ERIC. ERIC is not the only source that can be used. However, by statute, the Secretary of State's office is responsible for investigating and enforcing the election laws in this state. For example, with double votes or attempted double votes, we gather the information about the voter: where they checked in at this location, we verified their signature, or confirmed how it was that they were verified at the polling location and supplied the roster book and that information, supplied the mail ballot that was then also returned to our office where we show that it would have been a verified signature, that all match for that voter and any other relevant information and then that is all submitted to the Secretary of State's office. Our role at the county is to supply the investigative material that we can that's appropriate to the Secretary of State's office. Any investigations for voter fraud are done by the Secretary of State's office. I can't elaborate much on that because it's certainly not done by our office per statute.

Ms. Simon said I lived in two states for a while. I understand that the only time it's illegal to vote in two states is during the presidential period. Because if you are registered to vote in California, you can still vote for your city council or whatever jurisdiction. Now, I could be mistaken about that. But I think it's really only federal elections.

Ms. Rodriguez said I don't want to get in trouble with my DA and overstretch belief here. You can only be a resident of one state. And you must be a state resident to be a registered voter. So you have to have a primary residence. You can have secondary residences, but you wouldn't be a registered voter for those secondary residences.

Chair Becker said I had understood that a large number of people were found to have voted in Washoe County who lived elsewhere. Is that the 12 or 13 you're talking about?

Ms. Rodriguez said I would need more information about what you mean by live elsewhere. So I think there's a lot of confusion. Because people can have ballots mailed out of state if they are out of state, whether it's military, on vacation, or college students. So your ballot can be mailed out of state or country, so long as your residency is within this state. I don't have any records of non-residents voting in Washoe County in this election or any claims received by this office for this election. No.

Ms. Rodriguez said a couple of your original comments that I wanted to clarify or address very quickly. I just wanted to address the vote center setup. In reviewing all of our vote centers, we are looking at creating a standardization for how they are set up so that we can address where the lines would be to help address whether it's weather to help reduce the lines that are outside because that is extremely important. So that is one thing we are reviewing in our assessment of all of our vote centers in Washoe County.

And then, for the registration, you mentioned leases. I want to clarify quickly if you are updating your voter registration: I am a registered voter in Washoe County, but I have moved. Then I can bring a lease to prove my residency to say this is now the district and the precinct for which I should be voting. If I have never voted in Washoe County and am a new voter, you must have a Nevada ID by law. If I've moved and my driver's license doesn't have my new address, you can use a lease or any of those agreements to show this is where I now live. There is a difference between updating your registration and those requirements versus becoming a new registered voter in the county. So I think those two very different processes are important to note. You must have a valid driver's license by law if you've never registered. If I'm a registered voter, and I'm simply updating something like where I live, a lease agreement to show where I live with my name would be a valid document to update my voter registration.

Sara Schmitz said thank you. I apologize, I had to arrive at the meeting late. So I hope I'm not repeating something someone else already said. But the mail-in ballots are a significant issue. And the problem is, is I'll give a perfect example, we have a huge recycle bin at our post office. People go to their post office box and throw the ballot into the open to the public bin filled with ballots because they intend to vote in person. So we need to avoid having all of these mail-in ballots sent if people. They should have to request them so that we can reduce the opportunity to commit voter fraud. Miss Rodriguez, something that you just said troubled me. You said people could register to vote by showing a current Nevada driver's license. You didn't add proof of citizenship identified in that on that driver's license. We should not be having registered voters that do not have proof by their driver's license that they provided proof of citizenship. I think we should have to provide ID at the polls. We have to show ID to go pick up orders at Home Depot. I think it's a basic thing that we should be accepting as part of trying to keep the integrity of our election at its highest. I also noticed that when people move out of state, even though they've done a transaction and no longer own the home, they're not removed from the voter list. I think the county needs to somehow integrate with the realtors' associations and update if people are moving

out of state and selling a property. They should be automatically removed from the voters' list because they, too, were getting these ballots mailed to them. I appreciate it, and I understand you have a very difficult job. But it's one that's very important. I look forward to Washoe County making some further enhancements to ensure that our voter integrity is just that with integrity. Thank you.

Chair Becker thanked Ms. Rodriguez for her presentation and looked forward to the updates.

5. TRAVEL NORTH TAHOE NEVADA – Andy Chapman, President and Chief Executive Officer of Travel North Tahoe Nevada, formally known as Incline Village Crystal Bay Visitors Bureau, will present the rebranding and the coming changes to this tourism organization. (Non-Action Item)

Mr. Chapman provided a presentation.

Roxanna Dunn said it is gratifying to see the changes that are on your charter, your vision - in particular, emphasis on stewardship and recognition of over-tourism. I liked the very concise and well-delivered pledge video. How do you educate those visitors who are visiting for the day or staying in STRs? Second question, building on the communication mechanisms you have put in place, do you have any mechanisms to reach visitors in the case of an evacuation?

Mr. Chapman, said yes, certainly. So on the education on the visitor side, there are a number of ways that we do that. We have our communication channels that are in place, the website, and all the social channels. So we're communicating through that. Typically, in the past, a destination marketing organization is marketed outside of your jurisdiction to encourage them to come to your destination. You don't typically spend dollars in the destination. Well, we've flipped out a little bit. So now, on the high seasons, when we have a lot of visitations here, we use cell phone data to deliver digital ads to somebody's cell phone while they're in the market here with that stewardship message. The message may include - Please think about these things; please take the pledge; please be conscious about these elements while you're here. And we've had some success with that. It's kind of a new arena, capturing cell phone data and information. We not only target people from certain geographic destinations outside of the area when they show up here, like somebody from Texas. So we do a big circle around Texas when they have cell phone drops from there, we're sending them messages to that Texas market that visited. With your question about the evacuation, again, utilizing that cell phone data at an emergency is certainly there. And I know working with our other partners, the fire district, Washoe County, IVGID, and others on some of those things. We must address that. I don't have to answer to that tonight exactly.

Mr. Lyons asked what the overall budget and the sources. Mr. Chapman said this year's budget is 2.5 million, and the source is three and five-sixteenths percent of the TOT collected in Incline/Crystal Bay comes back to us. So it's a Washoe County 13% tax. We get three and five-sixteenth percent of that tax back to our organization to reinvest into the community. We get about 25% of the 13% comes back to reinvest through our efforts. Mr. Lyons said where does the rest go? Mr. Chapman said there is a share that the RSCVA gets. So the way the agreement was back when the tax was much less, the agreement was when our organization was created, we split 50/50 the tax based on the tax at that time. Incrementally that tax has gone up. But incrementally, ours has not, other than volume and ADRs. So three and five-sixteenths percent goes to the RSCVA. And then there's a series of 1% or less than 1% that go to education, to the state, to the Nevada Tax Board, and that's all public information. It's out there happy to share it, I have that breakdown. I could send it to Diane, and she could share that with us.

Mr. Lyons asked about tracking the Tart Connect. Mr. Chapman said it's not 100% accurate, but it's if you so when you download the app, you have to make a profile and that profile is going to have your zip code and then the other way we look at it is, once you're done with the ride, you get a very short three or four questions survey, and then you get a follow-up email. So we take the data out of the short survey and the email follow-up.

Mr. Lyons asked about the budget for TART Connect. Mr. Chapman said we have four vehicles in zone three. Obviously, there's more across North Shore, but I'll just speak to zone three. The budget is about \$1.5 million for one year for zone three. So as an example, we're just moving into the winter and spring. The public dollars were already there for the summer and fall. It was \$865,000 that we had to raise for the fall and spring program. For the whole year, it's about \$1.5 million. And that's 16 hours a day, high season. And six hours a day, fall and spring, evenings only. So we operate fall and spring from six to midnight, and the rest of the zones only operate till 10 p.m. We've pushed hard to make sure we have that midnight connection, primarily on the weekend, so we could connect to the entertainment center.

Mr. Lyons asked what the cost per rider is? Mr. Chapman said there was no cost to the rider. Mr. Lyons said your cost per rider. Mr. Chapman said that's the cost I gave you, \$1.5 million for the year. Mr. Chapman said it's 383,000 riders so far. That's for not quite two years; it's a year and a half.

Mr. Lyons asked what the drone show cost. Mr. Chapman said last's year drone show cost about \$125,000 pretty, similar to what fireworks used to cost us. The drone show itself is more expensive than the fireworks cost us, but fireworks had many other expenses related to it. With the zone increase this year, we're targeting about \$160,000.

Ms. Simon asked what was going to happen at the end of June. Mr. Chapman said for TART Connect, the plan will be to get all of the folks in a room: RTC, which is the main transportation provider, they're the one that contracts with Placer County to provide that service for us. So they're the leader in these discussions. To get Placer County and other interested folks engaged in the program in a room sometime this late winter or early spring and start discussing where we are going next year. One element is we contract with the provider. Maybe the transportation authorities buy the infrastructure and vans, and we contract for just the drivers. So there's a lot of discussions to be had. In addition, I think there's a very valid discussion to have about mainline service. And what's interesting mainline service, we didn't segregate the mainline service with ridership on TART Connect. Both of those went down a little bit. But combined, the increase was substantial. So we didn't see this mass transit from mainline service to TART Connect because you need both. TART Connect is very isolated on its own. And if I have to get someplace further, there's another opportunity to do that. So I think those are conversations that are going to happen as we start getting into next year. And then also, the way the federal dollars come into play is you have requirements on spending federal dollars as they relate to driver ability and their permitting. When we're using a smaller van and a third-party provider, you don't have those, but there's an opportunity to use federal funds, but then you got to go through a bidding process. And there was no time to go through a bidding process two years ago to get this up and started months ago. And so we're not using any federal funds either on the California side or Nevada side to support this transit, but those federal funds are there/

Ms. Simon asked how do you ensure your drivers are qualified and safe. And do tourists want to use TART Connect? Do they need the app?

Mr. Chapman said you have to have the app but not to utilize the TART mainline. You could just stay there and get on the bus. But for TART Connect, you do need the app. We push that out and all of our communication as a way to use the destination. And then also we support and fund the North Tahoe Express with our partners in California as well. So somebody flies into Reno, get on North Express to get up here. You don't need a rental car. And then, once you're here, you can utilize transit. To answer your first question, the third-party provider, Downtowner, hires the drivers. They have to have certain qualifications. They don't have to say they have the same qualifications if it was federally funded. So Downtowner was responsible for that. I've received some input and communication that I pass on to ensure they're doing that. And then Placer County, who we kind of lean on as the Placer County TART and RIDE, are very close with the operators and run all the transit in Placer County. We lean on them for these discussions because they're better suited to have. Simon said there were challenging driving conditions the last few months. Did you have any incidences? Mr. Chapman said I know of one van that was in a fender bender.

Chair Becker said I was surprised to see that you're a 501(C)6. You're not a part of Washoe County? So then does that mean that your information is treated differently? For instance, the County financial information is available to the public.

Mr. Chapman said we're a Nevada public agency. We follow all public meetings and open meeting laws. All of that is available from the transparency standpoint.

Chair Becker said, in terms of your \$2.5 million a year in income, are there other sources other than TOT?

Mr. Chapman said TOT is 95%. We have a visitor center that has some retail sales. Also, we booked the Thunderbird lodge tours on the concierge side of our business. We also booked snowshoe tours and kayaking tours for some operators. There's a commission we keep in that.

Chair Becker asked of the \$2.5 million dollar budget, what kind of percentage would you be spending on marketing people to come in versus some of the other functions? Mr. Chapman said I would gauge that as not necessarily marketing because we're managing the destination and sending particular messages. The days of "Come to Tahoe" those days are over. Also, understand the reality of our situation. There are 11 million people within four hours of us, and we have a massive amount of the increasing population on both Nevada and California sides. So Tahoe is in a tough place. We're not a state park and can't close the gates. So people are still going to come. We want the right audience to come. We want people that care about Tahoe and care about this community. So from a management standpoint, I would say we're spending, maybe about half of that in those efforts, kind of on that promotional communication. And certainly, we're marketing the offseason midweek for sure. We know we have to have that vibrant economy. That's one of the legs of that three-legged stool.

In response to Ms. Davis' comment (inaudible), Mr. Chapman said we were set by state legislature back in 1989. And that percentage is codified in the NRS. Now, there are other opportunities for certain things. There are surcharges that are allowed by state law. The RSCVA and some of their partners downtown Reno does a \$2 surcharge per night, and they put those dollars towards safety and cleanup of the downtown. There have been some discussions about a surcharge up here for particular projects. One of those projects could be transportation funding, could be other things. You have to have the right environment to get surcharge legislation passed in the state legislature because that has to happen at

the state legislature. Ms. Davis asked if it would be fair to say that there might be some frustration from people who are irritated or frustrated that we collect a TOT and it goes somewhere else, and then we have to ask to get it back.

Mr. Chapman said we get our percentage back by State law. He said there is a request for them to invest in this destination in the appropriate way. And that's where we got those funds for that. Ms. Davis said previously Placer County used the bulk of its TOT towards transportation. It's a little frustrating that we have to ask the RSCVA to give us the money we've generated in our area. Mr. Chapman said it's paid for by the visitor. I think that's an important clarification. Placer County has been at the forefront of investing their TOT, but it's not the bulk of it because its TOT is much larger. I think it's a couple of million dollars of that 2% infrastructure dollars. They are doing that, and we're working with our county commissioner by looking at ways to further invest in transportation. The county put an additional \$130,000 into TART Connect this year outside of the RTC funding. It's incremental steps.

Pamela Mahoney said I've attended several of your team's workshops, and I appreciate all the effort to move from marketing to management. I want to just point out a couple of things and ask a few questions. There is a little bit of cognitive dissonance, or maybe we can call it a misalignment of missions, where your team here in North Lake is trying to figure out how to create more responsible tourists and be a little more forthright about protecting the lake and the environment. I'm looking at the RSCVA website. And their mission is to put more heads and beds. And they specifically call out an aggressive new marketing initiative to bring active travelers to Tahoe. I guess there's a misalignment of mission, which I'd love for you to address. And the second point I wanted to raise is this notion of capacity limits, which is what Ronda Tyser brought up in the very beginning. Tahoe is capacity constrained, we don't have a lot of roads and opportunities for people to move freely. I'd like to understand a little bit better how you're going to reconcile the constraints in this unique geography with the rest of the world wanting to benefit from sending more tourism dollars here. Lastly, my question is specifically about this notion of how you reach tourists to inform them. I appreciate you're trying to do this through cell phones, is there a way to prioritize figuring out how to get to people so that they're not going to come here and leave those brains behind? Because it does seem like the efforts, while all good intention, don't necessarily match the reality on the ground when people get here. So if you could just address those misalignments of mission a little. I would ask you, would you join us in restricting the number of short term rentals as part of your destination sustainable, responsible tourism? We don't need more tourists in our neighborhoods, can we ask you specifically to join our efforts to put a moratorium on short term rentals?

Mr. Chapman said the RSCVA has been an open partner of ours, particularly during the pandemic and beyond. Recognizing that we have these issues up here in Tahoe, we have reached out to them, and they have been very open in removing communication about the Tahoe side with a picture of Tahoe on their homepage. And we have worked with them. They are part of the stewardship group. When you see the logos there, they are also a partner and are at the table. They have other needs in the Truckee Meadows and the Reno basin about filling those number of hotels down there, but we continue to have conversations with them about Tahoe. I sit on the RSCVA board. So we do have that direct connection.

We were heads and beds destination, vision, and mission up until earlier this year. I recognize that they are going through a process, and we will help them go through that process—that capacity issue. We are hoping that the stewardship plan that we are going to be pushing out here, and hopefully it'll have some

very tactical actions. We are already seeing some draft actions that are coming out of that region-wide. We are going to get behind. The capacity issue is a broader issue that sits at the helm of the jurisdictional organizations and the TRPA. But it's one that we will want to be engaged in when it is right for us as an organization to do that. Communications: We can talk to the guests and the markets we are engaged with. We don't talk to every guest that comes up here. With that said, there are plans in place to work with our partners around the region; again, it will come to the stewardship plan. How do we get those touch points at the concierge and the hotel desks, the bars, and the grocery stores to have tangible information going to these people when they're here? Also, how do we talk to them before they're here? And to your item on a short-term rental, I won't weigh in on that; that is beyond our purview. It is an issue that certainly is around every destination that has those rentals. I would say Tahoe has always had those; the distribution channel has changed. I know it has created issues. And I think there are some common sense opportunities that Washoe County has put forward. And certainly those can always be improved on of how are they working? And I know that's something I'm sure Commissioner Hill is actively engaged in.

Sarah Schmitz said I appreciate your presentation. It was refreshing to hear you moving away from heads and beds. And I appreciate and agree with what Pamela just said as well. I feel there needs to be a determination of when enough is enough. We have our environment overly taxed. We have the state of the lake indicating that the lake has been overly stressed and is deteriorating. I thought your presentation was on target, but we need to take a different approach. I hope you would support helping us convince TRPA that allowing ADUs and more density and height will be only more issues. It will reduce tourism in Lake Tahoe because it will contribute to more of what we've already got. And it's too much traffic and the impacts on the environment. I would hope that you would be supportive of trying to convince TRPA that the direction they're going is not the right direction for the lake and our environment and for the quality of visits that happened to Tahoe. If this behavior continues, we will continue to be on the list of travel agencies saying don't go there. It's overburdened and overly busy, and you can't access what you want to access. Thank you, Andy. I appreciated your presentation.

Claudia Anderson said I'm CEO of the Parasol Tahoe Community Foundation. And as Andy mentioned, I sit on the Board of TNTNV. And I just wanted to comment on how lucky we are to have Andy leading this organization. I'm learning so much. I've only been on the Board for about a year and a half. In the scope of tourism, we're very lucky to have his vision, leading our community. If it wasn't for him, we wouldn't have TART Connect, working with our partners and convincing others to join in, and the Board, which was before my tenure, having the courage to step forward and fund that was tremendous and it helps our residents as well as tourists. At the foundation, we did a community assessment a few years back, and the impacts of tourism led the pack having to do with things like trash and parking. I'm honored to be on this Board, helping bring the community perspective. And I appreciate Andy's invite to do that. Thank you for all you've done to start us in the right direction. I was also part of the Committee on the rebranding.

Carole Black said I'm very supportive of the direction that's been brought forward. I support the comments from the community that you've heard. I may be off base, or not understand, but I wonder if it could be considered as you look at your list of board members, it might be helpful to have someone or maybe two community people on the Board who aren't representing businesses that directly profit from tourism. I know it is your main focus, but it also can bring the perspective of the balance that you're talking about, I think, for the area, which I very much respect.

6. PROPOSAL FROM THE CHAIR – Diane Becker, IVCB CAB Chair, would like CAB members to vote whether to invite all Washoe County Commissioners as guest speakers throughout the next few months. In order to avoid a quorum, there will be one commissioner to speak per meeting. Also, what type of format is the CAB's preference? (Action-Item)

Chair Becker introduced the item and presented an outline an example of key community concerns.

Mr. Lyons said it's a very exciting idea. You will want to have all five Commissioners and get the information to them at once; we could present at one of their sessions or a noticed meeting. So that would save the effort.

Chair Becker said I did ask about that. And I was told there would be an open meeting law violation if they all came to our meetings. We need to do it with our commissioner and one other commissioner at each meeting. If we could make the presentation to the Board of Commissioners at their meeting, which is certainly something we could ask. That's an excellent idea.

Mr. Lyons said we could do that. Or we could have a notice meeting here, whatever the logistics are there as long as it's noticed. That was one thought. Regarding the topics, I'd love to know the actual process by which these topics are suggested. You suggest a bunch of topics where we know what the problems are here. It's kind of like the transportation plan without data. It's like a microcosm of it. It's great that you get some good bits of feedback from people. If we just had a conversation about the biggest problems here as a future session, then we could start from that. Then let's go out to you guys through a process and ensure those things are heard. Because how would they know? Years ago, they were like, 'Hey, we're going to build a sidewalk here,' and everyone would say, 'nope, no one wants sidewalk.' How would you know where you need the sidewalk if you don't live here for all the seasons? I think that's the value of advisory boards in general. I've seen it across the country and in cities. How do you tap into the local knowledge to make better decisions for the locals?

Chair Becker said maybe one of the things we could do as a Board is talking about, if we even like the idea, of gathering the information and giving it to the county in a more formal form? Maybe we just set a whole CAB meeting, or more than one CAB meeting, where that's what we talk about. Let's talk about what other people think about even that concept.

Ms. Dunn said we would have a CAB meeting to kind of flush out the issues that we would like to convey to the commissioners. Chair Becker said for us, and for the public. Mr. Lyons said we can come up with community priority driven. We live here, we know the problems, other people. So there's lots of meetings where these issues are discussed. There's the Board of Commissioners meets over here, it's sort of that VIN diagram connect of, of where these issues are not getting across.

Ms. Dunn said I think that would be a good activity for the CAB to really kind of pull some of that together.

Ms. Davis said I'd be willing to discuss the idea further, but the first thing that pops in my head is two-fold. Who decides what our problems are? And for every one of us that sees issue ""A"" as a problem, somebody else sees that as a good thing. How are we decided what's the problem?

Mr. Lyons said I would volunteer for this. But it's actually developed a scoring metric, you can actually channel all the input, multiple people in the meeting, and try to work through how many people does it

affect, how often is it's a bigger problem, and things like that. The idea is to rank them logically in the process.

Chair Becker said in strategic planning processes that most of us who've been in business have gone through, we do that all the time. Ultimately, the important thing is getting the meeting date and subject out to as many people as we can in the community and getting real participation. We don't know if it would be a special meeting or a regularly scheduled meeting, or meetings. We have to ask about that.

Ms. Davis asked if the workshops have to abide by all the the open meeting laws, because I believe that right now we're in a season where we have a lot of agencies that are doing workshops to discuss budgets. They all seem to still have public comment at the beginning and end. But it seems like these workshop sessions don't have a typical agenda.

Chair Becker said we have to ask the county. There are also budgeting issues. That's why I wanted to bring this up today so we could figure out what we'd like to ask the County and ask Commissioner Hill her opinion and ask the public their opinions because there are budgeting issues. If we're allowed to do a workshop and record it, there's still the issue of the staff time. Can the meeting be by zoom; maybe it has to be in person so we don't have to tie up the time of John and Mark. I'm willing to investigate all of those options and get a report back. I thought it was important that we start talking about it.. And maybe all we want to do today is get a list of questions and get input from the public and our commissioners' input.

Ms. Simon said I think that it may be hard. I like the idea of doing a presentation after we get our top five or six issues to the commissioners. And then I appreciate the work you do, Diane. I think we've touched on this. What one person sees as a plus, another might see as a drawback or something negative. And I kind of noticed that in the prior presentation. I don't think you can necessarily expect people that have a vested interest in something to be objective.

Chair Becker said I agree with that. But having spent almost 20 of my 43 years as a lawyer in mediation, the Win-Win philosophy is if you find out what all parties want, in many situations but not all, it's a win-win. That's what I'm thinking. If you start to work in a win-win, I think we might be able to get somewhere and have better discussions. Mr. Lyons said what makes government simpler, fortunately, is you are narrowing down the scope of public stuff. When we narrow things down, we're on the same page. So that's part of the process. Which workshops could do. You can have comments, and you can have a structured process with a common legal single agenda.

Commissioner Hill said I'm excited about going through this exercise with the group. So I think having a conversation with the hot topics is fine. And then bring back those hot topics to be voted on by the Board after you have that conversation and invite the commissioners to come. I'll warn my co-workers to expect some invites. And it's common for commissioners to work with each other in other districts. If there were support from commissioners to hear about Incline issues and want to support on issues that you know I've been pushing on but may not have had the votes in the past, then that may be a smart way to go. I certainly work in other parts of the county because I am passionate about conservation or homelessness issues. So it's not unheard of.

Carole Black said the one thing that just occurs to me is, how do you make it a kind of an enough of a bilateral conversation that that it's likely we'll get engagement by the other Commissioners? Maybe,

that's not a worry. But, you know, we don't understand the concerns of their districts, either. I'm not sure we need to. But we may need to think about how to do a little bit of play off in terms of how we want to fit into the whole overall picture of Washoe County to get the most productive conversations going? It's just a thought. I think it's important to get the issues across. But the question is, how do we get it across in a way that is more likely to get the outcomes that we would hope for.

Mr. Blaine Beard, WCSO, said I just want to take this time to make sure that I introduce myself to everybody. My name is Blaine Beard from the West County Sheriff's Office, and the new Captain assigned to Incline Village. So about three to four weeks ago, then Incline Village Captain Corey Solferino was promoted to the rank of Chief Deputy. At that time, I was assigned as Captain overseeing the Special Operations Division. So once the opportunity arose for me to transfer this assignment, I welcome the opportunity as I was assigned to patrol up here in Incline Village proximately 10-12 years ago. So I just wanted to let you all know that I'm truly honored to be a part of this community. I look forward to working with the citizens and stakeholders to ensure the collaboration needed to achieve our goals and successes. The county has some amazing projects we'll be working on with our community in the coming months. I will be available to you, as well, Lieutenant Tony Maselli, Sergeant Joe Colacurcio, also known as Cola, our other group of sergeants, as well as our Incline staff. So we will have representation at many of these community meetings; the CAB meetings will be specifically myself, then Tony Maselli, or Joe Colacurcio will be present in person or via zoom. And we truly look forward to and desire to build our partnership and commitment to maintaining and keeping our community the model for others. I just want to thank you all, I look forward to formally meeting everyone and providing assistance in any way possible. Thank you all very much for the welcome.

Chair Becker asked how would we all want to proceed? Should we ask the questions that have been raised here of the county, we'll speak with Commissioner Hill about how to address the Commission and the questions. And if we can do a workshop meeting, is that our preference to get that scheduled? I'll list of the questions and get the answers. I will not be at the next meeting, but I will write them all up and give them to Kevin, and then, at the next meeting, everyone can decide how to do that.

MOTION: Diane Becker moved to gather a list of questions and answers to review and discuss how to proceed at the next meeting. Kevin Lyons seconded the motion which carried unanimously.

7. CAB BOARD MEMBER/BCC NEWS AND ANNOUNCEMENTS — This item is limited for announcements by CAB members and Commissioner Alexis Hill only*. (Non-Action Item)

Commissioner Hill said I just wanted to give an update from our strategic planning session that we had at the end of this month. It was a great session. We have awesome new board members. I think you'll have an opportunity to meet them when they come to the CAB meeting. And there's a ton of energy on what we can do to improve the county. I'll just let you know what the discussion was and what it was focused around and then I will go into some of the housing updates that came out of one of the more exciting issues for Incline Village and Crystal Bay that came out of these discussions. But we discussed equity and accessibility, ensuring that Washoe County is representative of the community and that we're serving the community in an equal fashion, ensuring that our website is ADA accessible, and making investments in our buildings to ensure accessibility. So there was a strong direction given to the county manager to look at the budget for those types of investments moving forward. We're also looking at infrastructure and our asset investments. As everyone knows, there's unprecedented federal money coming down for these investments in our infrastructure: sewer infrastructure, parks, and capital

programs throughout Washoe County. So we will be looking at that at the upcoming budget hearings coming up here. We're planning for the next fiscal year budget and how we will plan for the future and ensure that we have great infrastructure for the county. We also looked at our election system, which I think Jamie spoke about earlier. I'm sorry, I missed that. But we will be investing in better technology for her office and more staff. So there's more duplication of efforts if people are out sick or certain positions cannot be filled. So she's got a great plan for that. And we will be making some great investments in the election system. That will also be a discussion during the budget hearings. And environmental sustainability is something that I have been pushing in the county for two years. And we are finally hiring a sustainability manager, and I cannot wait till this person starts. And I'm hoping he can come to this Board and hear your input on what you'd like to see for sustainability programs. I think he will be a great fit for the county moving forward. So, Diane, I'll get you that information so you can get that on a future agenda. We have some retirement contributions and staff classifications that are going to affect our budget, and the county pays pretty equitably in the lower-tier positions at the county. Still, we are very far off as folks move into upper management. So we need to do some staff classification work which will cost some money in the budget. And then we have some retirement contributions coming up here because of retirement and changes in PERS that will also cost the county in our budget. So you'll hear those discussions as well. But I'll go to the most exciting part: the workforce and affordable housing efforts that the county is finally moving forward on. As many people know, we have a Washoe-Tahoe partnership that's been working on this effort, studying it, and coming up with recommendations for two years with the Tahoe Prosperity Center and many community members. And that has been a big push. But the county wanted to get direction from the full Board on these efforts. We had some great discussions and gave staff the go-ahead to proceed with the study and recommendations on these workforce and affordable housing strategies. The quick wins will streamline our planning and permitting process. We can do a lot of work to make it easier for developers who are doing workforce housing to do their developments and then soften standards that could be barriers, such as reductions in parking requirements, landscaping, etc. Those will be the quick wins. And so those will be coming to the Board pretty soon. For the medium-term look, in the next six months to a year, we will ask staff to move forward with looking at land banking and working with all the agencies around Washoe County. Before we dispose of land, we need to see if it's a good piece of property for workforce housing. As many people know, some of the highest costs are purchasing land. If there's a partnership and a strategy, we can move forward with a focus on that. We will also streamline our by-right-zoning to make it easier for workforce housing projects. And we'll be looking ADUs I know the chairwoman wanted us to discuss those on that same topic a little differently, but I heard some discussion when Andy was presenting. STRs: I asked in December because I felt that the new Board would be open to discussing the moratorium on STRS. The staff has approached me with how they see we can move forward. And I'm hoping we'll have that on our agenda coming up. I will make sure that Marc gets that information to this group. And I'm very excited because I don't think we can loosen the standards on ADUs unless we look at that STR concern with the community. We'll look at impact fee reductions and waivers, such as RTC road charges or water charges, for the long term. We'd look at paying later in the development process if it's for a workforce housing project or even use Washoe County general fund to waive it, depending on the project. Looking at density bonuses, that will be a bit more difficult in Tahoe. So that may be more of a Washoe bonus for workforce housing projects. And flexibility and regulations to diversify housing types. And then looking at up-zoning where it makes sense in different parts of the community. So all of

that's the long term. That probably won't be in the next year or so. But we'll keep you posted on those issues. But it was a great discussion, and I'm happy to address any questions.

8. APPROVAL OF MINUTES FROM PREVIOUS MEETING DECEMBER 5, 2022, AND JANUARY 3, 2023 (for Possible Action)

MOTION: Diane Beker moved to move the approval of the minutes to next meeting. Ms. Dunn seconded the motion which carried unanimously.

9. GENERAL PUBLIC COMMENT —

There were no requests for public comment.

ADJOURNMENT – The meeting adjourned at 7:30 p.m.